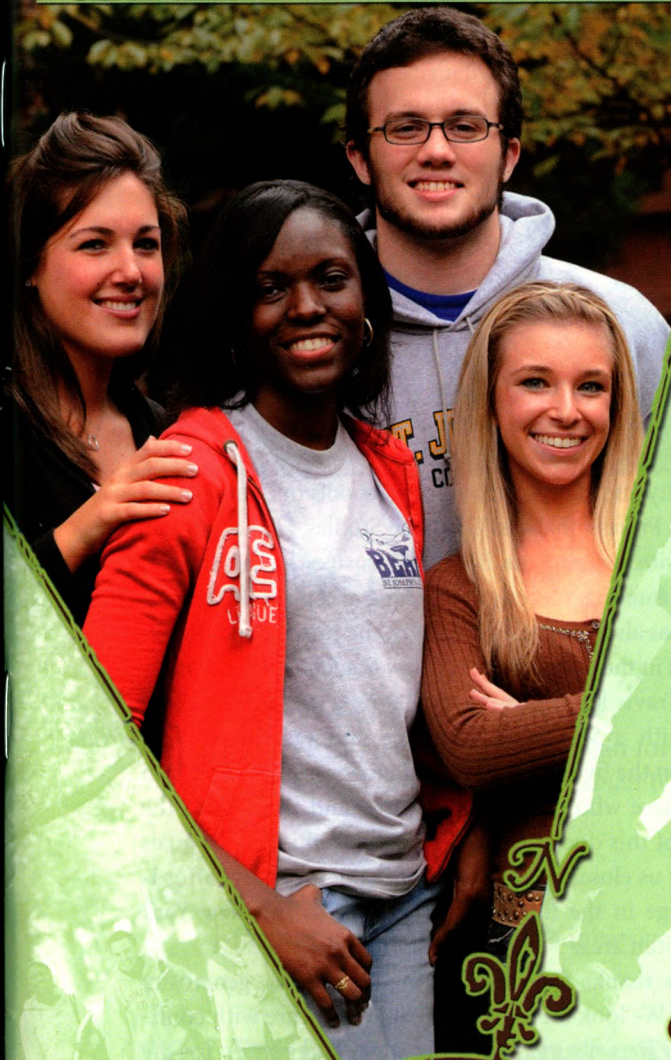


St. Joseph's College

SPRING 2009

MAGAZINE



SETTING THE COURSE



STRATEGIC PLAN MAPS COLLEGE'S FUTURE

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Spring



LETTER FROM THE PRESIDENT



Dear Friends,

This past year has been both exciting and rewarding for St. Joseph's College. As I know most of you are aware, the Middle States accreditation team visited and gave us extremely positive remarks after our laborious two-year self-study.

The team noted our excellent academic programs and the strong relationships between our students, faculty and staff. It also identified our students as our "greatest resource and treasure," and it is essential that we continue to look ahead to provide them with an excellent liberal arts education.

Over the last three years, the College has been formulating a strategic plan for 2009–2014, and the cover story in this issue provides a behind-the-scenes look at the plan, focusing on the four key areas (programs, enrollment, technology and facilities) that the plan will improve.

St. Joseph's College has grown immensely during the past 20 years. New academic programs have been developed, athletics has grown exponentially and we recently held our inaugural lecture to promote interfaith dialog, financed by the newly endowed Dr. Reza and Georgianna Clifford Khatib Chair in Comparative Religion — the first of its kind at SJC.

With so many new developments under way, we need to be mindful that all future growth and development proceeds organically, and in keeping with our mission. The strategic plan builds on our mission, vision and values as a liberal arts institution based in the Catholic tradition, and helps guide us as we continue to provide a high-quality student-focused education at both the undergraduate and

graduate levels. Our plan will drive us through the opening years of the next decade with diligence, even in this dire economic time.

The plan represents the foundation of our future, and it focuses on guiding our evolution through shifting economics, demographics and societal needs, academic excellence, student centeredness, community outreach and enhancing our values-based education.

To meet these goals, Vice President for Planning Dr. Thomas Travis spearheaded the creation of task forces. Dr. Travis has given leadership to the creation and development of new programs and initiatives, often working collaboratively with faculty and staff from both the Schools of Arts and Sciences and Professional and Graduate Studies. He has worked directly with me and the Board of Trustees in the areas of strategic planning, succession planning and planning in general. He has also worked with faculty, the provost and his fellow deans in the development of new academic programs.

Dr. Travis led the strategic planning process, working closely with a Steering Committee and task forces that focused on the five major themes. I am very grateful to Tom and all those who gave so much time and thought to the creation of this document. I believe that achieving its goals will bring us closer to our vision of being the finest, affordable college in the liberal arts tradition in the New York Metropolitan area.

Many thanks for your continued support, generosity and faith. We look forward to an exciting future with confidence that we will emerge even stronger and vibrant for the College's 100th anniversary in 2016.

Sincerely,

Sister Elizabeth A. Hill, C.S.J.

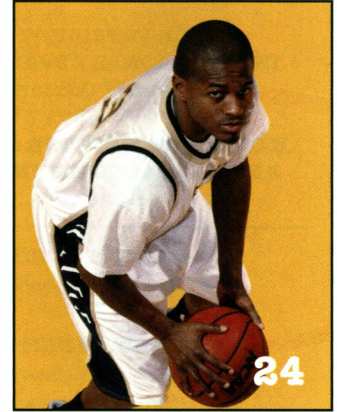
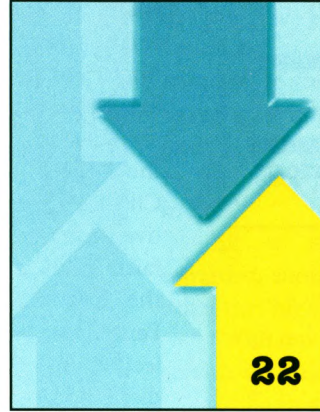
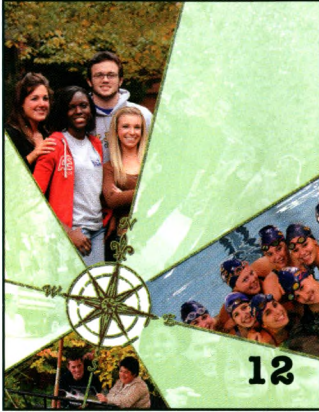
Sister Elizabeth A. Hill, C.S.J., J.D.
President

St. Joseph's College

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Correction: In the winter 2009 issue, we incorrectly listed Elizabeth Dillon Hayes '85 in In Memoriam. We apologize for the error.

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Sister Elizabeth A. Hill, C.S.J., J.D.

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Improving Muslim-West Relations

His time at the College this winter focused on connecting Islam to other religions. Exposure, Imam Feisal Abdul Rauf believes, is important to understanding other belief systems and their principles.

As the first guest lecturer of the Dr. Reza and Mrs. Georgianna Clifford Khatib Chair in Comparative Religion, which promotes inter-faith dialog, Imam Feisal taught the *Esse non Videri: An Islamic Perspective* course. He also gave a lecture and a student and faculty discussion, speaking about Islamic-related issues.

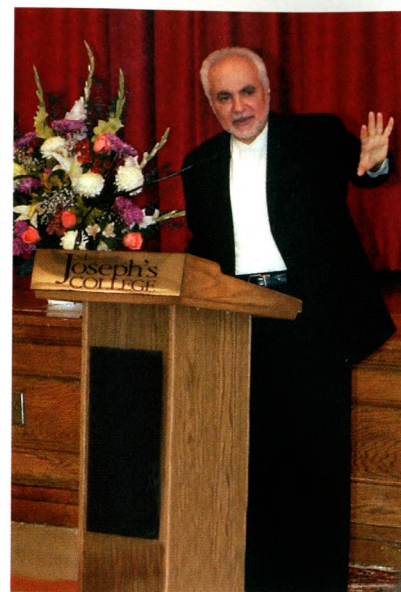
"We hope that it was engaging to faculty, students and alumni altogether," Imam Feisal said. "I want to thank the school and the Khatibs for the endowment.

"For me, it's a wonderful experience, an experience to interact with students and see what they are thinking about. What are the issues that they are dealing with."

Imam Feisal is knowledgeable of the issues facing today's Muslim world.

He's the founder of the American Society for Muslim Advancement and Imam of the Masjid Al-Farah, a mosque located 12 blocks from Ground Zero. He's also the founder and president of the Cordoba Initiative, an independent, non-partisan, interreligious project that works with state and non-state entities to improve Muslim-West relations.

His father was the first rector of the International Islamic at the University of Malaysia. And recently, Imam Feisal has used his strong network there to give lectures to local organizations such as the Shariah Index Project, which has measured



Imam Abdul Feisal Rauf

the performance of Muslim countries in relation to the implementation of Shari'ah (sacred law).

During his lecture at SJC this spring, Imam Feisal discussed the creed and beliefs of Islam.

"It [the chair] is important for a number of reasons," said Imam Feisal, who obtained a bachelor's in physics from Columbia University and a subsequent master's in plasma physics from Stevens Institute of Technology. "Religion is becoming increasingly important in the world. And the role of religion in society and building values is something that is increasingly recognized as important.

"This school [SJC] has 'To be, not to seem,' as its motto. This motto speaks to the depth of values, which come up in all faith traditions. To be schooled not only in the mechanics of life, but the values of life is an important part of education." ■

Richard Slattery

A Day of Service Indeed



Fifteen Long Island students joined a group of eight Brooklyn students to attend President Barack Obama's inauguration in January.

Christian Jocelyn, Brooklyn's Student Government Association president, said "words couldn't describe" the feeling after finishing their work at Howard University on January 18.

While many others in Washington, D.C. flocked to the free concert at the Lincoln Memorial that day, Mr. Jocelyn joined seven

other Brooklyn students, Assistant to the Dean of Students Jodi Dublin and Student Life Specialist Michele Corsetti to participate in a day of service.

The group, which trekked to the district for President Barack Obama's inauguration, prepared and cooked food for a drive to feed the homeless at the historically black college.

"It was a collective effort," Mr. Jocelyn said. "At the end of the day when we left, we all were tired. We all felt as a group that we contributed more, and that we had the greatest impact by going to help over at Howard than if we went to the concert. We left our mark in D.C."

All of its participants felt rewarded, enough for Ms. Dublin to call it the "highlight" of their trip.

"With our president pushing for service, we really answered," she said.

While in the district, the group also visited the Smithsonian National Museum of Natural History and the New York State Society of Washington, D.C. Inaugural Brunch.

Fifteen Long Island Campus students, chaperoned by Director of Multicultural Student Life Christy Jean and Associate Director for Counseling, Career and Disabilities Services Jacqueline Merriweather, also visited the Smithsonian and attended the concert at the Lincoln Memorial and the inaugural brunch. ■

New Master's Program and an Art Minor in Brooklyn

SJC unveiled two new programs this year — a new art minor in Brooklyn and the M.S. in Human Services Management and Leadership, which will be available on both campuses.

Producing executive-level leaders that impact organizations and society, the 30-credit master's program includes competencies such as policy development, managerial, legal, financial, regulatory and

political areas, advocacy and multiculturalism.

"It is an outstanding complement to the already existing graduate study programs at St. Joseph's College," Long Island Department of Community Health and Human Services Chair Carolyn Gallogly, Ph.D. said.

The program's classes range from Law and Ethics for Human Services to Theory and Design of Cul-

turally-Competent Organizations.

The program builds on the College's already successful graduate curriculum, which includes an Executive M.B.A., M.B.A. in Accounting, M.B.A. in Health Care Management, M.A. in Literacy and Cognition and M.A. in Infant/Toddler Early Childhood Special Education.

The art minor develops advanced studio art skills and allows students to study art history. ■

Bishop and Comer to Address Class of 2009



Congressman Tim Bishop

Two distinguished speakers will address the Class of 2009 during the College's 90th commencement later this month.

Congressman Tim Bishop (D-Southampton) will speak to the Long Island graduates on May 26 at the Nassau Coliseum. He will receive an honorary Doctor of Laws.

Former State Senator Caesar Trunzo will also be honored at the Long Island ceremony, receiving an honorary Doctor of Laws for his dedicated support of the College. Sen. Trunzo secured more than \$700,000 in funding for the College during his tenure.

Dr. James P. Comer, M.P.H., will address the Brooklyn graduates on May 29 at the Brooklyn Academy of Music. He will receive an honorary Doctor of Letters.

Representing New York's first congressional district, Congressman Bishop is in his third term in the House of Representatives. Known for his advocacy of L.I.'s middle

class families and seniors, the congressman serves on the House Transportation and Infrastructure Committee, as well as the Labor, Budget and Education Committees.

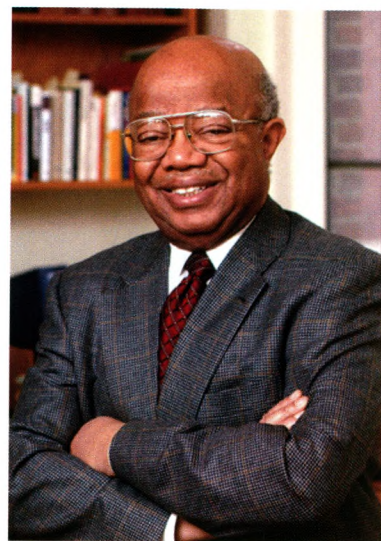
He has hosted more than a hundred town hall meetings throughout eastern Long Island and has secured funding for new roads, bridges and other local transportation priorities. Congressman Bishop holds an A.B. in History from Holy Cross College, an M.A. and a Master's degree in Public Administration (M.P.A.) from Long Island University.

The Maurice Falk Professor of Child Psychiatry at the Yale University School of Medicine's Child Study Center, Dr. Comer is the founder of the nationwide Comer School Development Program.

The program promotes the cooperation of parents, educators and the community to improve the social, emotional and academic outcomes of children, which enables them to achieve greater school success.

Dr. Comer has authored numerous books, including *Black Child Care*; *School Power: Implications of an Intervention Project*; the autobiographical *Maggie's American Dream: The Life and Times of a Black Family*; and *Leave No Child Behind: Preparing Today's Youth for Tomorrow's World*.

Dr. Comer has written more than 150 articles for *Parents Magazine* and more than 300 syndicated articles on children's health and development and race relations. He also served as a consultant to the Children's Television Workshop, which produces programs such as *Sesame Street* and *The Electric Company*.



Dr. James P. Comer, M.P.H.

A member of the Institute of Medicine and the American Association for the Advancement of Science, Dr. Comer has been recognized for his work and scholarship by many organizations, including the University of Louisville Grawmeyer Award for Education, the John P. McGovern Behavioral Science Award from the Smithsonian and the Heinz Award.

Dr. Comer serves on the board of the Nellie Mae Education Foundation and the Teachers College, Columbia University, among others.

Dr. Comer received an A.B. from Indiana University, an M.D. from Howard University College of Medicine and an M.P.H. from the University of Michigan School of Public Health.

He also trained in psychiatry at the Yale University School of Medicine and its Child Study Center and completed one year of residency training at the Hillcrest Children's Center in Washington, D.C. ■

SHRM Donates to Local Shelter



Claudia Mirzaali

SJC's Long Island chapter of Strategic Human Resource Management recently donated \$3,000 to a local women's and children's shelter. The chapter sold raffle tickets to raise the money. The winning ticket received a basket filled with various gift cards. Pictured is the SHRM Executive Committee. Bottom row from left: Faculty Advisor Elena Dundon, Membership Chair Beth Hoffman, Fundraising Chair Sarah Hatzioannide, Communications Chair Rosa Leuck, Treasurer Karen Walsh. Top row from left: Vice President Ed Raven and President Michael Esser.

Financial Aid Seminar



Allison Pye

Director of Financial Aid and panel member Amy Thompson spoke to the parents of high school seniors during a financial aid seminar hosted by the Long Island Regional Advisory Council and Congressman Tim Bishop (D-Southampton) in January.

Image Library Now Offers More Than 13,000 Images

With more than 13,000 images available, the SJC Image Library is now up and running.

The publications office, which operates under the Office of Institutional Advancement, added the new Digital Asset Management software in July 2008 and has spent the past several months populating it with various photographs.

Each photograph requires key-wording: the process of describing and tagging each image.

The software, which is very user friendly, is intranet based and allows the entire SJC community to search, view and download digital images, PDF versions of the SJC Style Guide and the SJC logo for various print projects, PowerPoint presentations or other uses.

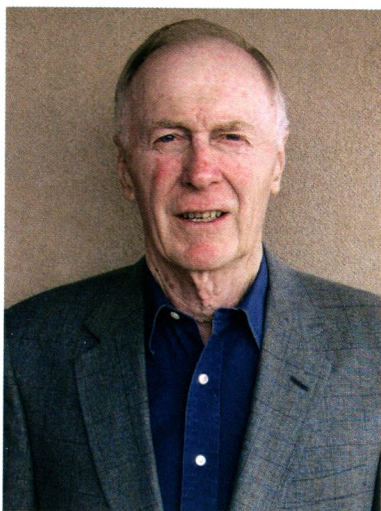
"This will streamline the process for everyone and allow the entire SJC community to utilize the images in a more efficient way," Executive Director for Print and Digital Communications Kas Carey said.

The image library is constantly being updated with new images to keep it fresh.

Images that have old technology, dated fashion or have just been over-published will be retired from use while newer images will be added as they become available.

If you are interested in using the image library, contact the Office of Publications for your own personalized username and password. ■

How Agriculture Impacts Poverty



Don Winkelmann

As SJC's Woodrow Wilson Visiting Fellow, economist Don Winkelmann, Ph.D., gave the lecture, "An Agricultural Nexus: The Environment, the Poorest and Productivity," highlighting the importance of agriculture in decreasing poverty in the developing world.

After receiving his Ph.D. in Economics from the University of Minnesota in 1963, Dr. Winkelmann

spent three years as a professor at Iowa State University. His tenure there is what led him to discover a new career opportunity in Mexico at the International Maize and Wheat Improvement Center (CIMMYT), an international research institute.

"My department at Iowa State posted people to work in Mexico in an effort to develop graduate work in economics and statistics," said Dr. Winkelmann. "I went to Mexico ostensibly for 18 months and, perhaps because of indecisiveness, I stayed for 30 years."

In reality, Dr. Winkelmann was the head of the economics program of CIMMYT, a post he held until 1985 when he became the director of the center. "The institute focuses on the production of corn and wheat in developing countries, especially the poorest of the developing countries," said Dr. Winkelmann.

Understanding the role of economics in agriculture was a key component of the institute's work. "Initially, the horizon over which people worked was largely biology," Dr.

Winkelmann said. "But farmers are influenced both by biology and economics. So one of the things we did was to demonstrate the importance of adding an economic dimension to the work."

During his lecture, Dr. Winkelmann demonstrated why agriculture plays such an important role in poverty. "Roughly 1.1 billion people live on less than a dollar a day. They are simply living in abject poverty," he said.

Dr. Winkelmann said that more than 60 percent of people in developing countries work in agriculture, which signals that a positive change in that industry could help to reduce poverty and save lives.

"If you can do something about increasing the productivity of the resources devoted to the production of foodstuffs then you can both increase farmer income and get a reduction in the price of foodstuffs ... and everybody wins," said Dr. Winkelmann. "You find then that agricultural research really has offered phenomenal opportunities for reducing the impact of poverty." ■

S. Elizabeth and Dr. Travis Honored

S. Elizabeth A. Hill, C.S.J., J.D. and Dean of the School of Professional and Graduate Studies Dr. Thomas Travis were both honored this winter for their efforts to promote justice and equality.

S. Elizabeth received the Centennial Award from the National Association for the Advancement of Colored People's Long Island Coalition of Branches (NAACP-LICB) at the Ninth Annual Freedom

Fund Luncheon, which marked the 100th anniversary of the NAACP.

Brookhaven NAACP Branch President Rev. Beresford Adams presented S. Elizabeth, who made multiculturalism a cornerstone during her tenure at SJC, the award for being an "unsung hero" in the community.

"It is a great honor to receive this award from the NAACP, especially as it marks the anniversary of its 100th birthday on the heels of electing the

nation's first African-American president," S. Elizabeth said. "It is vital, now more than ever, that we commit ourselves to coming together to tackle civil rights issues and to promote a higher level of collective responsibility for the human condition of all."

Dr. Travis received the Meritorious Award from The First Baptist Church of Riverhead at the Dr. Martin Luther King Jr. Memorial Breakfast. ■

The Art of Bill T. Jones

Discussing his career, current projects and his approach to creating his work, highly touted choreographer Bill T. Jones captivated the Tuohy Hall audience during the Brooklyn Campus' second Presidential Arts Colloquium in March. The colloquium, sponsored by the Council for the Arts, brings world-renowned artists to campus to discuss their works and inspirations.

Mr. Jones, a Tony Award-winning choreographer, MacArthur Genius grant recipient and founder of the Bill T. Jones/Arnie Zane Dance Company, explained his early life and how he was raised in upstate New York, later becoming one of the most prolific performers and choreographers in modern dance.

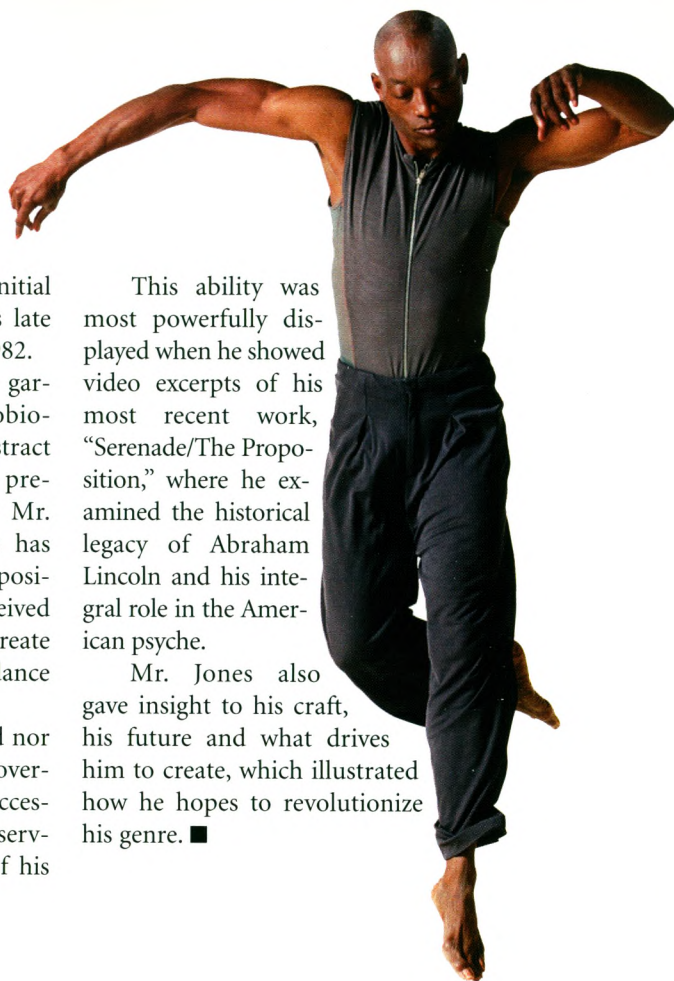
He also touched on his initial meeting with Arnie Zane, his late partner and collaborator, in 1982.

These gentlemen quickly garnered recognition for autobiographical duets, large-scale abstract compositions, multi-faceted presentations and particularly Mr. Jones' powerful solos (Jones has created more than 140 compositions). Mr. Jones has also received numerous commissions to create work for ballet and modern dance companies worldwide.

Mr. Jones has never feared nor wavered from taking on controversial themes and making them accessible to viewers, ultimately preserving the power and integrity of his art form.

This ability was most powerfully displayed when he showed video excerpts of his most recent work, "Serenade/The Proposition," where he examined the historical legacy of Abraham Lincoln and his integral role in the American psyche.

Mr. Jones also gave insight to his craft, his future and what drives him to create, which illustrated how he hopes to revolutionize his genre. ■



Child Study Conference Focuses on Early Childhood

St. Joseph's reputation as a pillar in the childhood education community made it the natural choice to host The Conversations Continue ... School and Community Collaboration II: Learning in the Early Years, in January at the McGann Conference Center.

SJC Child Study Professor Dr. Mary Fritz and Dr. Laura Lustbader of Nassau BOCES organized the event, which was held in Patchogue in an effort to increase representation by Suffolk County school districts after a low turnout in 2008, when the conference was held at Hofstra University.

Several SJC alumni and faculty members were part of the audience,

including 10 Department of Child Study members and four staff members from the Universal Pre-K (UPK) program at the Patchogue-Medford School District, all of whom either have an M.A. in Literacy and Cognition from SJC or are working toward it.

Eight of the 12 UPK classes at Patchogue-Medford are run by SJC graduates. To qualify, Dr. Fritz said, students must be registered for SJC's literacy and cognition program.

The state of UPK and early childhood education on Long Island was one of the major talking points at the conference.

Dr. Dana Friedman, of the Early Years Institute in Plainview,

presented a study that examined the various causes for the relative lack of functioning UPK programs in Nassau and Suffolk.

One of the causes, she said, was the difficulty that many districts faced in properly preparing proposals to present to the New York State Education Department to access the appropriated funds.

"Hopefully the money is offered again this September and those who have now read the study will access the help they need in order to buy into it," Dr. Fritz said.

Similar conferences are being planned for later this year and 2010. ■

Shaping Tomorrow's Leaders

Administrators are looking at the SJC Student Leadership Experience to develop the next leaders on campus.

The pilot program, which was held at the Brooklyn Campus this year, provides students with activities, training and the necessary tools to improve life at the College and in the community.

Participants attended several workshops and events, including the Woodrow Wilson Lecture and Presidential Lecture Series. They also contributed eight hours of community service.

The workshops focused on leadership development through group dynamics, conflict resolution, communication and public speaking. They received a certificate at a celebration lunch on April 25. Future plans include issuing a résumé of the participant's co-curricular activities at graduation.

"It's for their own personal development," Director of Co-Curricular Programs Sherrie Van Arnam said. "Ethics issues. Character building. It's all a part of this."

Dean of Students Susan Hudec, Ph.D., said the Long Island Campus

will explore starting the program next fall. "Since I have been here, both campuses have stepped up to the plate," she said. "To develop even more leaders and encourage students to get involved, it has been successful. It's all about involvement in campus life."

So far, the program was well received by students.

"We have a choice in life to be who we want to be and to become who we want to become," sophomore Antonia Green said. "The power we hold inside can help us to accomplish anything." ■

A Night Without a Home



Bridget Kissinger, Jenessa Donovan, Krista Sanniola and Allison Waka each participated in the Long Island Campus' annual sleep-out in November.

For the third straight year, SJC students became homeless for a night. With temperatures hovering around 17 degrees in mid-November, about 30 students braved the cold and high winds to participate in the College's annual

sleep-out, sponsored by the Habitat for Humanity Club.

A past tradition of the College, the club revived the event in 2006 by organizing student groups to raise funds, and to increase awareness of homelessness and poverty.

The club raised approximately \$1,200 through donations last fall.

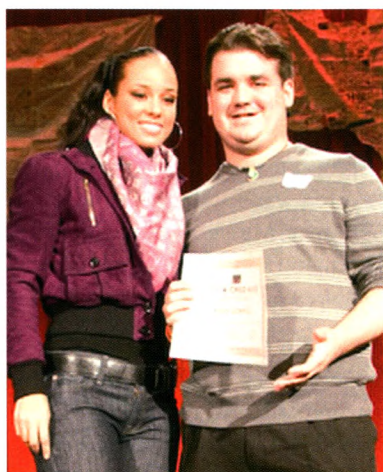
"It makes you really appreciate what you have — a warm bed, a home, being able to feel your fingers," said Tracie Van Wart, former president of the Habitat for Humanity Club. "I can go home. They can't."

"Students, unlike many homeless, had sleeping bags. And we were able to take short 'warm-up' breaks in O'Connor Hall throughout the night. But that's not enough to stay warm."

Students collected large boxes and worked in teams to build their "homes" out of cardboard, duct tape and anything else they could find, such as plastic bags or newspapers.

Current Habitat club president Katie Williams said, "when you wake up in the morning, you feel sick from the cold, and you can't open your eyes, can't feel your toes. You can't really sleep during the night because the cold wakes you up, or a strong wind would cut through the seams of the box." ■

KCA and the Grammy Award Winner



Alicia Keys (left) recognized SJC's Billy Gonyou during a presentation at NYU.

Billy Gonyou is the president of the most successful college chapter of Keep A Child Alive in the world. Not bad for a junior English major at SJC.

Keep A Child Alive (KCA) was founded in 2003 in response to the AIDS pandemic in Africa. The organization provides life-saving anti-retroviral treatment to children and families suffering from HIV/AIDS in the developing world, and Mr. Gonyou is at the forefront of a contingent of college students

that have engaged their institutions in the cause.

In November, he was recognized by Grammy Award-winning performing artist Alicia Keys, global ambassador and co-founder of KCA, during a presentation she made at New York University to approximately 400 students.

"She asked me to stand up and she started praising me, started praising St. Joseph's College," Mr. Gonyou said. "She told everyone there to do what we do because we know what we're doing."

What they're doing is changing the way KCA operates on college campuses worldwide. SJC had tremendous success in 2008 with Keep A Child Alive Week, so much that the parent organization made some changes.

Mr. Gonyou and his fellow club members raised \$6,500 through the sale of paper dolls, which they hung throughout the quad on the Long Island Campus. It was such a success that KCA has made it a mandatory fundraising activity for each of its college chapters.

SJC's chapter also raised a total of \$7,500 the past two years for

KCA's *Who Gives a Buck?* campaign. In March, the College hosted the annual Murder Mystery Dinner and raised another \$3,000 for KCA. The event was a campus-wide effort with students, alumni, faculty and staff all pitching in to help the cause.

"It started out with a nagging vision that we had to go global," said Assistant Dean of Academic Affairs S. Karen Donohue, who brought KCA to SJC in 2006 and serves as the club's moderator and adviser. "At the time, we were only involved locally with helping people. That was my dream and that came true through Billy and the College."

In addition to his role as the club's president, Mr. Gonyou also serves on the Regional Executive Leadership Board for KCA, representing the Mid-Atlantic region.

After graduation, he has a few ideas of what he'd like to do, including working for orphanages in the AIDS-ravaged regions of Africa that KCA strives to resurrect.

"I will be continuing with Keep A Child Alive and I would love, as a dream, to work for them," he said. ■

SJC at the U.N.

As an extension of its relationship with the Congregations of St. Joseph, students from both campuses participated in SJC's United Nations Non-Government Organization Worker Program this semester.

The students, three from Brooklyn and two from Long Island, attended weekly briefings at the United Nations on topics such as race and family, as well as U.N. conferences on the Commission on Social Development and the Commission

on the Status of Women. They then reported the conferences through e-newsletters, blogs and the Ammodo social justice social network.

"Two of our students are studying Spanish and one is from a French-speaking country," said S. Susan Wilcox, director of the Brooklyn Campus Ministry and main representative of the Congregations of St. Joseph Department of Public Information. "Those reports will be distributed through the NGO network.

"These are already students that have traveled abroad. So this allows them to broaden their own interests in the global world in a significant way. They get a chance to see how the U.N. functions and how complicated it is."

Previously, the College hosted two summer conferences with the Congregations of St. Joseph, which engages in 52 countries, largely in areas of education, health and social services. ■



Len Rubenstein

Dr. Claire Lenz

BIOLOGY

Dr. Frank Antonawich participated in a discussion on departmental assessment plans at the Council for Independent Colleges Department Chair Workshop in Albany.

Dr. Michael Hanophy presented, "Extremophiles: Testing the Limits of Life," at the Annual Conference of the Science Teachers Association of New York State.

CHILD STUDY

Dr. Claire Lenz published, "Emotions, Memory and Reading: Implications for Teaching Struggling Readers," in *Today's Catholic Teacher*.

Dr. Karen Russo conducted a three-day professional development program for the administrators of the Lakeland Central School District, "Differentiated Instruction Through Attention to Student Learning Styles: Making a Difference in Achievement, Attitudes and Behavior." She also published, "Teaching Young Children to Read with Kinesthetic Games" in *Teaching Every Child to Read: Innovative and Practical Strategies for K-8 Educators and Caretakers*.

Dr. Renee White-Clark (child study), **Dr. Maria DiCarlo** and **S. Nancy Gilchrist Ed.D.** (education) published, "Guide on the Side: An Instructional Approach to Meet Mathematics Standards" in *The High School Journal*.

COMMUNICATION STUDIES

Julie Raplee was appointed department chair.

COMMUNITY HEALTH AND HUMAN SERVICES

Dr. Carolyn Gallogly presented findings related to her dissertation at the Gerontological Society Meeting. She also presented, "The Tipping Point in Spousal Caregiving," at the New York State Society on Aging.

ENGLISH

Dr. Peter Mascuch presented, "Nightmare in the Cold War Dream Factory: The Big Knife and Allegorizing the Blacklist in the Hollywood-on-Hollywood Film of the Fifties," at the joint Conference of the National Popular Culture and American Culture Associations.

Dr. Paul Patterson organized and chaired panels focusing on the importance of the Bridgettine Syon Abbey on English medieval religious writing and led a roundtable on Chaucer at the International Congress on Medieval Studies at Western Michigan University.

Dr. Judith Phagan presented a panel project at the Western Social Sciences Association Conference.

HEALTH ADMINISTRATION

Dr. John Sardelis, P.H., was elected to the board of directors for IPRO, an independent, non-profit corporation committed to assessing and

improving health care services through the use of innovative methods and technologies.

HISTORY

Dr. James Blakeley published, "Confronting the Reformation: Popular Reaction to Religious Change in the Pays de Vaud." He also published, "Thomas Muntzer" and "Melchior Hoffmann" in *The Encyclopedia of Christian Civilization*.

Dr. Philip Dehne presented the following: "Lord Robert Cecil and the wartime origins of the League of Nations," at the Southern Conference on British Studies; "The Surprising Resilience of Transnational Networks during the First World War: The Case of Bunge & Born in Argentina," at the Conference on Power, Institutions and Global Markets: Mechanisms and Foundations of World-Wide Economic Integration, 1850-1930.

MATHEMATICS/ COMPUTER SCIENCE

Dr. Victoria Hong was appointed department chair.

Dr. David Seppala-Holtzman received the Award for Distinguished College or University Teaching of Mathematics from the Mathematical Association of America.

MODERN LANGUAGES

Dr. Maria Isabel Alfonso conducted research at the Cuban Heritage Collection Archives in Miami for her project on Afro-Cuban culture in and outside of Cuba.

Dr. Antoinette Hertel attended the Andean Conference on Latin American Literature in Santiago de Chile. Her paper, "Estrategias de construccion de la marca identitaria McOndo" is based on part of her dissertation.

NURSING

Kim Mendez was named vice president and chief nursing officer at Brookhaven Memorial Hospital Medical Center.

PHILOSOPHY

Dr. Emilie Kutash presented "The Tragic Age of the Greeks and Rein-er Schuman's Tragic Differing," at the Society of Ancient Greek Philosophy and "The Many Types of Infinity in Ancient Philosophy and Late Antiquity," for the Boston University Center for History and Philosophy of Science.

SOCIAL SCIENCES

Dr. Kenneth Bauzon (political science) presented a paper on human rights and chaired a panel at the Annual Meeting of the Global Awareness Society, International.

Dr. William Bengston (human relations) spoke about his article, "Can Healing be Taught?" at the annual meeting of ISSSEEM. He also presented, "A Sociology of Scientific Belief in Anomalous Phenomena," at the Annual Meeting of the Society for Scientific Exploration.

Dr. Raymond D'Angelo (chair) published, *Taking Sides: Race and Ethnicity*, McGraw-Hill.

Dr. Julia Rothenberg (sociology) presented two papers at the International Sociological Association meeting in Barcelona.

Dr. Richard Torz (economics) organized, chaired and participated in two panel sessions offered by his recently created EU-EMU Working Group at the Northeast Business & Economics Association Conference.

ADMINISTRATION/STAFF

John Keppler was hired as theatrical operations assistant for the D'Ecclesiis Auditorium.

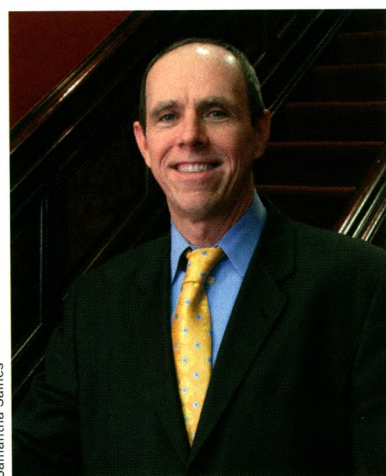
The College welcomed Associate Director **Jacqueline Merriweather** to the Long Island Office of Counseling, Career and Disability Services.

The Office of Institutional Advancement welcomed **Brendan Carey** as senior writer. **Chris Gasiewski** is the new editor in chief of the *St. Joseph's College Magazine*.

Amy Thompson has been appointed director of financial aid for both campuses.

Jennifer VanEssendelft joined the John A. Danzi Athletic Center staff as a senior administrative assistant. ■

Small Business Center Growing



Samantha Saines

John Keenan

The Small Business Center, located at the Brooklyn Campus, was created because of a desire to deliver client-focused services to business owners and entrepreneurs, ultimately improving the economic condition in Kings County.

The initiative began in 2007, when the School of Professional and Graduate Studies, in cooperation with the New York State Small Business Development Center (NYS SBDC), began offering informational seminars on how to start and finance a small business, as well as how to market and write business plans.

"The community at large was very receptive," said Assistant to the Dean of PGS John Keenan, who directs the center.

Shortly after offering seminars, SJC entered an agreement with the NYS SBDC to offer business counseling as well.

The counseling center opened in July 2008 in Lorenzo Hall, and its staff consists of professional consultants, faculty and members of the business community.

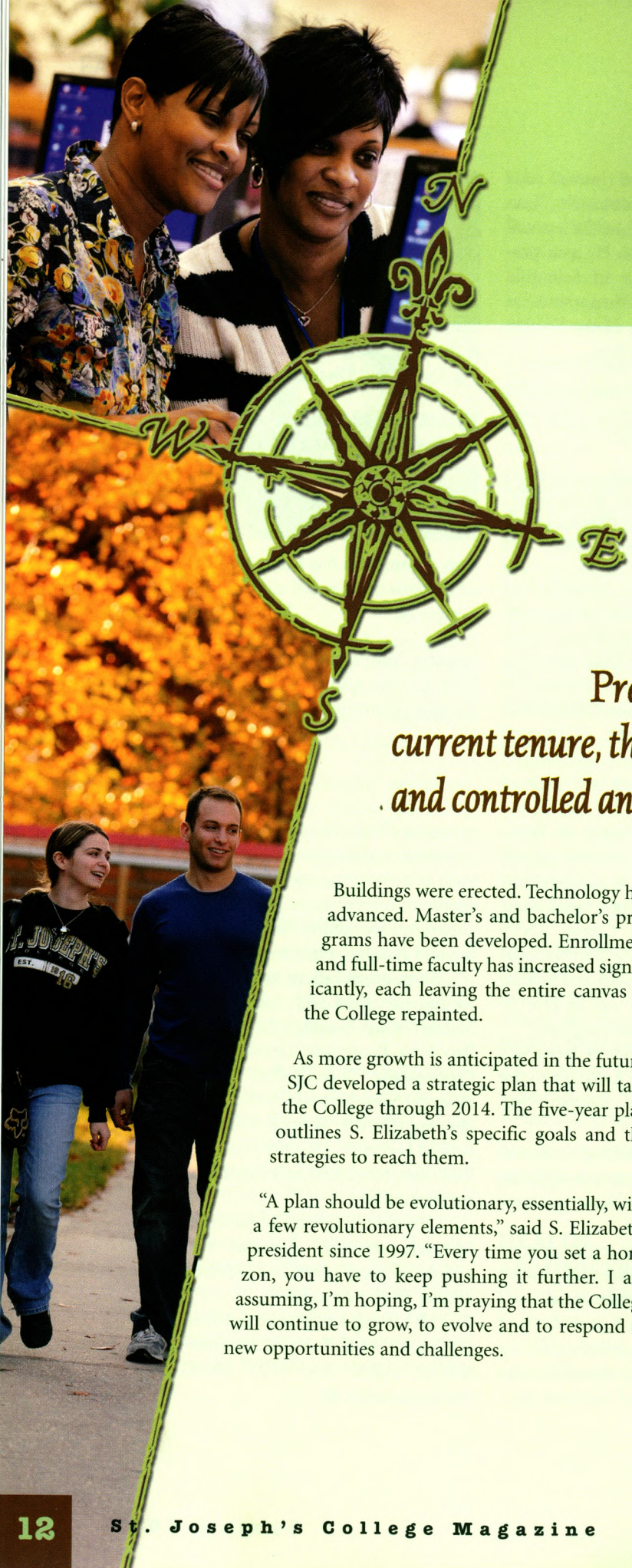
The counselors provide one-to-one sessions and training pro-

grams to either business owners or potential entrepreneurs in areas such as accounting; cash flow management; intervention; patents and copyright; marketing and advertising and strategic planning.

Some organizations that the center has partnered with include: the Myrtle Avenue Brooklyn Partnership, Brooklyn Economic Development Corporation (BEDC), Fort Greene Strategic Neighborhood Action Partnership (SNAP), Service Corps of Retired Executives (SCORE) and various other merchants and community organizations.

The center, which also provides research services, averages two clients a week and has advised almost 30 clients so far.

SJC is expected to be listed in upcoming Small Business Administration (SBA) and NYS SBDC resource guides. ■



SETTING STRATEGIC PLAN

St. Joseph's College has been no stranger to growth in recent decades. Dating back to S. George Aquin O'Connor's presidency, and continuing in President S. Elizabeth A. Hill's current tenure, the College has welcomed, embraced and controlled an explosion of development.

Buildings were erected. Technology has advanced. Master's and bachelor's programs have been developed. Enrollment and full-time faculty has increased significantly, each leaving the entire canvas of the College repainted.

As more growth is anticipated in the future, SJC developed a strategic plan that will take the College through 2014. The five-year plan outlines S. Elizabeth's specific goals and the strategies to reach them.

"A plan should be evolutionary, essentially, with a few revolutionary elements," said S. Elizabeth, president since 1997. "Every time you set a horizon, you have to keep pushing it further. I am assuming, I'm hoping, I'm praying that the College will continue to grow, to evolve and to respond to new opportunities and challenges.

"Change is the constant. If you don't keep changing, then you are going to get caught in the rut of being old. Somebody will run right over you."

S. Elizabeth's strategic plan is ambitious and challenging. Yet, it represents her vision of the future face of SJC. It focuses on guiding the College's evolution through shifting economics, demographics and societal needs; academic excellence; student centeredness; community outreach and enhancing SJC's values-based education.

"We have great challenges and we have great opportunities," said Vice President for Planning Dr. Thomas Travis, who spearheaded the Steering Committee and helped form task forces to work on the plan. "This plan has helped us take stock of ourselves and has prompted us to think creatively about what are the things the College might do to position itself into the future.

THE COURSE MAPS THE COLLEGE'S FUTURE

by Brendan Carey and Chris Gasiewski

"A strategic plan isn't about what you want to do in the next three-to-five years. It targets areas that you think are the most pertinent and will provide you your best competitive advantage into the future. If we do all of these things, we will be much stronger than we are today."

The plan will be posted for viewing on the Web, www.sjcnj.edu. The following breaks down how the plan will affect the College's academic programs, facilities, technology and enrollment.

Demographics and Technology Shape Academics

The changing demographics of higher education have led the College to begin reevaluating its academic programs. According to Provost S. Loretta McGrann, C.S.J., Ph.D., it has become necessary to start tailoring programs to better suit different populations.

"We have to develop and deliver academic programs that meet future societal needs," S. Loretta said. "As the demographics change in Brooklyn and on Long Island, you have to take a look and say, 'are these the right support systems for the people that we have now?'"

SJC has already begun to respond. On Long Island, SJC is looking to expand outreach to a growing Hispanic population, S. Loretta said, so the College instituted a Spanish major in 2004 and has begun to examine ways to implement the language into the child study program.

SJC is also investigating how to help students that are under prepared. "We have to work on ways to get [students] to pick up the skills they haven't learned in some of the schools," said S. Loretta. "How do we take these very bright students who have never learned standard English very well, because they are either bilingual or the school was poor, and get them up to snuff?"

In an effort to ease the transition from high school to college, SJC has established bridge programs with several schools on Long Island and in Brooklyn. "In Brooklyn, we recently established a very strong connection with three schools in the Far Rockaways," said S. Loretta. The College also currently offers bridge programs through McGann-Mercy and Mount Sinai high schools, she said.

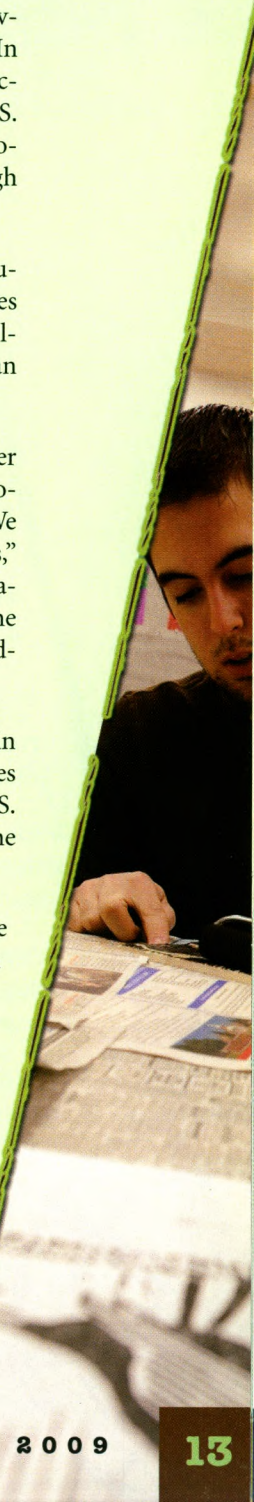
It's not just a more diverse population that will influence academics, S. Loretta said. Technological advances have transformed the traditional concept of what a college degree can be. Constructing programs that can meet these multiple needs has become essential.

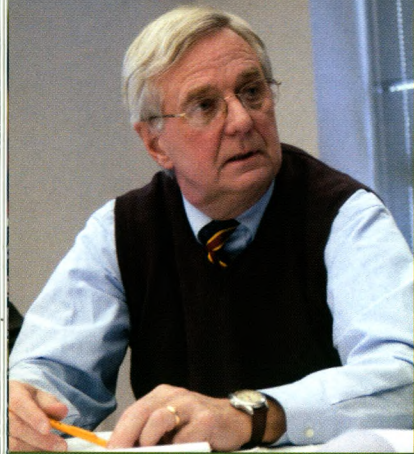
One of the major technological developments in higher education has been the emergence of online degree programs as a viable alternative to traditional degrees. "We are really going to start intensifying our online efforts," S. Loretta said. SJC currently offers a B.S. in Organizational Management Online Program (OMOP). The Executive M.B.A. is set to go online later this year pending New York State approval.

The College will continue to examine ways to remain prescient. The potential is there for podcasting lectures and more videoconferencing between campuses, said S. Loretta, positing that the latter would be a way for the two campuses to better connect.

Dean of Students Susan Hudec, Ph.D., said the College is also looking to connect with its students through advancing its counseling and career services. "Because of the economy and the job market, we have to provide the services necessary for them to find jobs," she said.

The College can accomplish that by purchasing software that focuses on specific areas and collab-





Tom Travis, Ph.D.
V.P. of Planning



Theresa LaRocca Meyer
V.P. of Enrollment Management



S. Loretta McGrann, C.S.J., Ph.D.
Provost

orating with the various departments on employment. Dr. Hudec also said the Office of Student Life is seeking to expand its psychological services and the Crossroads program, which brings faculty, students and staff together to work on various projects. A multi-cultural student council, more cultural clubs and more lounges and meeting places will also be added to the Long Island Campus.

"That creates a more collegial atmosphere," she said. "When students leave they have a bigger connection to the College through the co-curricular activities."

College's Facilities Continue to Improve

Two buildings. That's all there had been to SJC's Long Island Campus when John Roth came aboard 22 years ago.

With the acquisition of buildings and modifications to both parking and the College's facilities, the landscape to both of SJC's campuses has certainly changed since.

"It's nice to see how this developed," said Mr. Roth, the College's chief financial officer. "Both campuses have changed drastically."

With drastic change comes constant planning, and when the strategic plan is carried out, Mr. Roth will perhaps see even more developments to St. Joseph's facilities.

In Brooklyn, a new 25,000-square foot athletic facility has been planned for several years. Movement on the project began last summer, when

the College began to renovate the Dillon Child Study Center's lobby and first floor to accommodate for the creation of the athletic facility.

Plans for the athletic facility, which were awaiting approval from both Brooklyn's landmarks and planning and zoning departments in February, include a gymnasium with bleachers, coaches' offices, locker rooms, a cardiovascular room and a weight room.

The gymnasium would house both the men's and women's basketball and volleyball teams, which currently are forced to play its home games at Brooklyn Technical High School. It will also fulfill the requirements for the Brooklyn athletic program to join the NCAA, which the campus has just completed its second year of provisional status.

"It's important, No. 1 for the social being of the students," Mr. Roth said. "The athletic facility we have needed for a long time in Brooklyn. We are now getting involved with the NCAA, which requires us to have home fields and home courts."

"It will be a nice thing for the Brooklyn Campus. [Without it] Every game has been an away game. It's not our own court."

Mr. Roth said construction for the athletic facility is anticipated to begin in 2010. This summer, the Dillon Center's entrance will be relocated to Vanderbilt Avenue.

"It will be easier for the parents and everyone else," Mr. Roth said. "This way there will be access from the back and there won't be a construction area going on."



John Roth
Chief Financial Officer



Susan Hudec, Ph.D.
Dean of Students



Joe Spadaro
Chief Information Officer

"We do upgrades all of the time," he continued. "Our summer project list encompasses two to three million dollars of work on both campuses every year."

This summer at the Long Island Campus, Mr. Roth said the Board of Trustees have approved the paving, lighting and landscaping of the final two gravel parking lots (behind the Office of Institutional Advancement and the lot off of Champlain Avenue) as well as the addition of several blue safety light poles. An additional chemistry and biology laboratory will also be created.

"That's pretty much what's on the table right now," Mr. Roth said.

Technology, Always on the Move

Technology is like a wave. It doesn't have a pre-determined destination and it picks up speed, power and energy as it goes.

With advancements being made daily, the strategic plan's goals for technology are to continue adapting to those improvements and creations.

"[The plan] is important for a couple of reasons," Chief Information Officer Joseph Spadaro said. "First, technological innovations have changed the way we work and live day to day. For the College to stay current and relevant, we must always keep our eyes on how our students have integrated technology into their lives.

"Second, new collaborative tools and Web 2.0 [how the Internet is used] technologies have the potential to fundamentally alter the communications flow for teaching

and learning. We've only begun to explore the possibilities of how these technologies can be used in both the physical and virtual classrooms."

Mr. Spadaro said that collaborative tools, such as wikis (Web pages that allow anyone to modify its content, e.g. Wikipedia.org) and blogs could be developed and implemented into the classroom. The College already has Blackboard, a Web page that allows students and faculty to collaborate on course material.

"The [strategic plan's] goals are open-ended enough that we will be able to change and adapt to whatever technological innovations come our way," Mr. Spadaro said.

The College has made significant technological improvements this decade. In 2001, SJC, through the Office of Institutional Advancement, began to raise funds to create Smart Classrooms for each campus.

The classrooms feature computer and DVD projection systems, VCRs and CD players, chalkless whiteboards, stereo sound systems and satellite downlink, videoconferencing and distance learning capabilities. The classrooms also allow instructors greater flexibility in preparing and delivering course material, and they provide pre-service teachers with the chance to use, explore and experiment with technology.

SJC currently has 72 Smart Classrooms at the Long Island Campus and 42 in Brooklyn, and Mr. Spadaro said the College will continue to search for and implement new technological tools into the classroom as part of the plan.

"Technology goals are always a moving target," he said. "The goals will change as innovations occur. A large part of this job is making sure that we never lose sight of what our future goals will need to be."

Key Enrollment Initiative: Affordability

Perhaps the most integral aspect of the College's enrollment initiatives is affordability. SJC's consistently inexpensive tuition sets it apart from most private colleges and is a major part of how the school markets itself.

"We recently crafted a letter to send to all of our prospective students to talk about the economic downturn and all that St. Joseph's is doing: the affordability of the College and all the things we have in place, including our wonderful scholarship and grant programs, to try and make a private education affordable and attainable," Vice President for Enrollment Management Theresa LaRocca Meyer said.

A new advertising campaign was crafted from the same mold.

"*I am and I can be* is the theme," Ms. LaRocca Meyer said. "This theme was created with the idea of looking at what you can become or what has happened to you ... showing that at SJC, you can go anywhere, you can do all these things."

The new direction that the College is heading in is highlighted by some very intuitive marketing techniques that help administrators to better target certain populations. "We're doing something called predictive analytics," said Ms. LaRocca Meyer. Using a software package, the College is able to target geographical areas where data indicates the potential for prospective students.

"This is a very sophisticated tool to show us where to market and where we need to be with the hopes of attracting more students from those populations," said Ms. LaRocca Meyer. "With more data available we are able to zone in on the trends and see what our goals are for each cohort."

The ramifications of such innovative strategies extend beyond the scope of pinpointing areas on a map. The diversity that has become so apparent through the process has changed the way the College approaches marketing. "You have to do a lot of analysis instead of just opening up and saying 'we're going to bring in X percent more.' We have to look at where we can accommodate the students," Ms. LaRocca Meyer said.

The College has begun to target certain types of students, an important distinction according to Ms. LaRocca Meyer. If you have reached capacity in the biology department on Long Island, she said, the College can look to raise the enrollment in the business or criminal justice programs and target populations where data indicates interest in those areas.

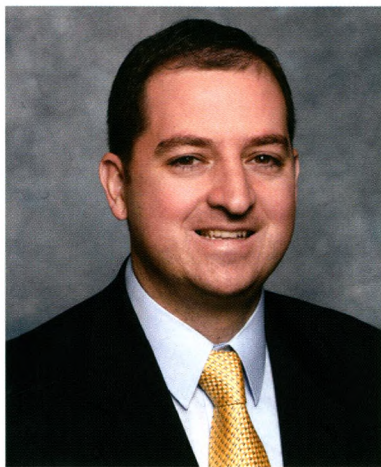
Clearly, the College landscape is evolving and the methods for reaching students are becoming increasingly sophisticated. "The College is trying to keep pace with the changing world," said Ms. LaRocca Meyer. "And we're heading in the right direction." ■

Photos by:
Cover: Len Rubenstein
Story: Marty Heitner, Claudia Mirzaali, Len Rubenstein, Samantha Saines

St. Joseph's College
NEW YORK



Golf Tournament to Honor Martin J. Cottingham '99



Martin J. Cottingham '99

Martin J. Cottingham '99 was the quintessential adult learner at St. Joseph's. While pursuing a B.S. in Organizational Management, he worked full time at Con Edison.

By day, he was underneath the streets of Manhattan. By nights and weekends, he was in class.

Now he's a real estate veteran who remains heavily involved in his community. And he'll be honored at the 19th Annual St. Joseph's College Golf Tournament on June 1 at the Plandome Country Club in Plandome. All proceeds benefit the College's athletic programs.

"It means an awful lot," said Mr. Cottingham, who received an M.S. in Real Estate Development from New York University. "School honestly means a lot to me. It was a turning point for me in my life and career. I view St. Joseph's as really affording me a tremendous opportunity."

SJC built the bridge to Mr. Cottingham's career in real estate.

Currently he's a managing director at Grubb & Ellis in the Corporate Services Group, offering clients with multi-market real estate interests a full array of planning, financial analysis and portfolio management services.

Previously, he was responsible for all global facility management, property management, design, development and construction at Bear Stearns & Company.

In 2000, as manager of the Bear Stearns Corporate Headquarters Project, Mr. Cottingham managed the budget and project consultants on the construction of the company's 1.2 million square foot office building on Park Avenue in Manhattan.

His Irish heritage and Catholic upbringing have also played a major role in his life. Through his

work with the Irish American Builders Society, he also focuses on local charities, including Catholic elementary schools.

In 2007, Mr. Cottingham spearheaded the return of the Great Irish Fair at KeySpan Park in Coney Island. The event was on a one-year hiatus after a 25-year run.

"We brought it back two years ago," said Mr. Cottingham, who lives in Windsor Terrace, Brooklyn with his wife, Kathy, and children, Brendan and Genna. "Last year, we had 15,000 people, and the money [proceeds] goes to Catholic grammar schools for scholarships."

Mr. Cottingham sits on the Bishop Ford High School, LaSalle Academy (his alma mater) and YMCA boards, and he is the founder of the Holy Name Foundation, which raised \$1 million in four years to keep the Holy Name of Jesus School's doors open. The school had suffered from declining enrollment.

For more information, and to learn about golf packages or sponsorship and underwriting opportunities, please contact the Office of Special Events at 631.687.2655 or e-mail specialevents@sjcny.edu. ■

Save the date

Be sure to mark your calendar for the College's 27th Annual Dinner Dance and Monte Carlo Night, which will honor Trustee Lisa Rose '97, CEO of Clare Rose, Inc., on Thursday, November 5 at the Crest Hollow Country Club in Woodbury. Further details will appear in the next issue of *St. Joseph's College Magazine*.



Supporting Institutional Advancement

St. Joseph's College's Office of Institutional Advancement has implemented new fundraising strategies and developed new programs during the past five years.

Through its partnership with 25,000 SJC alumni, the steady growth and successes will continue in the future as the office seeks to support the strategic plan's ambitious goals.

"It has been exciting to be part of this growing advancement program," said Nancy Connors, vice president for Institutional Advancement since 2002. "In addition to adding fundraising programs, the College has expanded alumni programs and services and provided leadership opportunities for alumni at every level of the College."

Those leadership opportunities were provided in several areas.

The Board of Trustees has added five new alumni to the board, and both campuses have also expanded their Alumni Executive Boards.

The consistent growth has also prompted the Office of Alumni Relations to develop the Alumni Mentoring Program, Alumni Admissions Councils, the Golden Eagle Athletic Hall of Fame (Long Island Campus) and the Student Alumni Associations.

The alumni staff has also expanded its regional programs in Florida, Cali-

fornia, Boston and Washington, D.C.

This coming fall, in response to a growing need, alumni will see increased services in the area of career planning and placement.

In addition, alumni communications have grown to include the *St. Joseph's College Magazine*, the SJC Insider (e-newsletter) and the new SJConnect (online community). Each medium keeps our alumni in tune and connected with the College.

"It is very important to have open and honest communication with alumni," Assistant Vice President for Alumni Relations and Stewardship Mary Jo Burke Chiara '69 said. "We care about the kind of services they need."

Ms. Chiara added, "Ours is a unique partnership that will last a lifetime."

The fundraising team has worked closely with alumni and friends to create transformative gifts to the College. Major gifts have been on the rise and membership in the Aquinas Society tops 100 alumni who have remembered the College in their estate plans.

"The past five years, alumni and friends have added 18 new endowed scholarships which provide critical financial aid to students," said Clare Kehoe, assistant vice president for major gifts and grants. "In addition, the College, through the extraordinary

generosity of Dr. and Mrs. Reza Khatib, created the Khatib Chair in Comparative Religion — the first of its kind at St. Joseph's College.

"It has been a great joy to help alumni and friends make their dreams a reality."

The strategic plan has many goals: to guide the College's evolution through shifting economics, demographics and societal needs; to strengthen the College through academic excellence; to excel in student centeredness; and finally, to uniquely position the College through community partnerships.

While it all begins to unfold, the Institutional Advancement team looks forward to increasing alumni philanthropy and volunteer service to St. Joseph's College.

"Alumni support will have a critical impact on our ability to provide an excellent education and state-of-the-art facilities for our students," Ms. Connors said. "The new strategic plan has set us on a path with clear direction. We look forward to inviting alumni and friends to join this exciting journey." ■

Back row (l-r): Assistant Vice President for Major Gifts and Grants Clare Kehoe and Assistant Vice President for Alumni Relations and Stewardship Mary Jo Burke Chiara '69. Bottom row: Vice President for Institutional Advancement Nancy Connors. Photo by Marty Heitner

the Strategic Plan

Expands Initiatives



Linda and Ed McAssey Endow Two Scholarships



S. Margaret Buckley and her sister, Anne Buckley McAssey



Linda and Ed McAssey

In the spring of 1953, Anne Buckley McAssey '57 received the good news that, like her sister Margaret, she had won a scholarship to St. Joseph's College. Fifty-six years later, Anne's son and daughter-in-law, Linda and Ed McAssey, have made it possible for today's students to receive the same good news.

Inspired by the sisters' devotion to education, the McAsseys have generously endowed two Brooklyn Campus scholarships in their honor.

"Because St. Joseph's College gave my mother and Margaret an opportunity to have a college education that their parents didn't have, Linda and I thought this would be a good way to give someone else the opportunity that they had," Mr. McAssey said.

"Education has always been very important to my mother and Sister Margaret as they have made that their careers. More important is the Catholic community at St. Joseph's and the service of the Sisters of St. Joseph at the College."

When presented with this gift, Anne remarked, "I'm so pleased that students like the Buckley sisters

will continue to receive help with their tuition, thanks to the generous hearts of my son and daughter-in-law. I wish those students successful and happy college careers."

Sister Margaret Buckley, Brooklyn academic dean, was equally pleased. "I am grateful to my nephew and his wife for thinking of this unique Christmas gift," she said. "We are honored and touched. I hope the scholarships will make attending St. Joseph's possible for some students who might not otherwise have been able to come here."

The McAssey's spirit of giving extends to their neighbors in Chester County, PA, where they reside with their four children. An active volunteer in youth sports organizations and the Boy Scouts of America, Mr. McAssey is chief operating officer of Lasko Products, Inc., a manufacturer of small appliances, and chair of the Association of Home Appliance Manufacturers.

Linda McAssey is assistant director and a member of the Board of Directors of The Lord's Pantry, which provides food and other assistance to more than 400 families in the Downingtown, PA area. ■

Bequests Continue to Help the College

Do you value the education you received at St. Joseph's College? Would you like to continue the tradition that made it possible?

If you answered yes, perhaps you'd like to continue the legacy by providing for the College in your estate plans.

In just the past year, bequests from one alumna and one friend of the College have created four fully endowed scholarships for St. Joseph's students! And there are

now more than 100 members in our Aquinas Society (a special group of individuals who have made a long-term investment in the future of St. Joseph's by naming the College as a beneficiary in their will or planned giving vehicle). What better way to show your love for your alma mater than to provide financial assistance for current and future students?

A bequest in your will is a simple way to support St. Joseph's. Your

attorney can easily include a gift to the College when preparing your will. A bequest has no lifetime cost and your estate will earn a charitable estate tax deduction for the value of your gift.

If you have questions about making a bequest in your will to St. Joseph's College, kindly contact Assistant Vice President for Major Gifts and Grants Clare Kehoe at ckehoe@sjcny.edu or 718.940.5579. ■

WHY *i* GIVE

"As a teenager, I was very appreciative of the sacrifices my parents endured in order to send me to a Catholic high school. It was a great gift and a wonderful preparation for the future. When contemplating the possibility of attending college some day, I knew that the cost of tuition, room and board, as well as travel to some distant locale, would be prohibitive. I needed to investigate the options within commuting distance. How fortunate I was to learn about a wonderful, small, affordable college in Brooklyn. Traveling daily to St. Joseph's College would be easy, expenses would be manageable, and most important of all, I would continue my education in a fine Catholic institution.

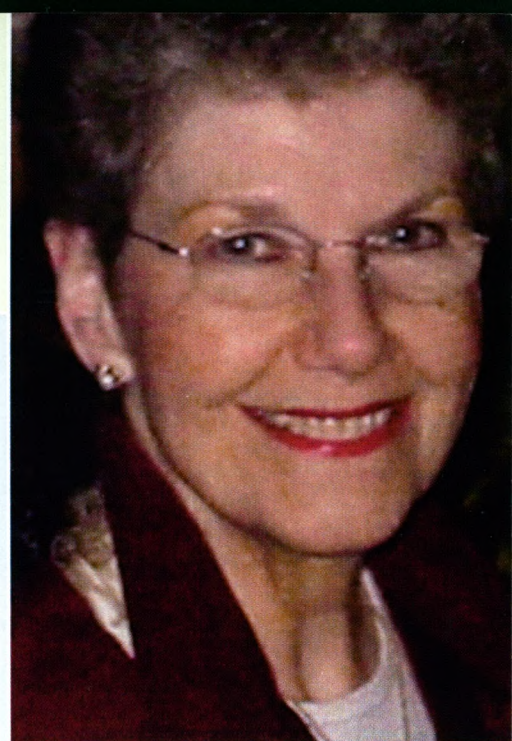
"In no time, St. Joseph's College felt like my home away from home. It provided an environment that was warm and friendly where I could grow intellectually, spiritually and socially. The small student body enrollment provided an ideal professor/student ratio for

learning. My four years at St. Joe's enriched my mind, my soul and my heart. They prepared me well for marriage, motherhood and my long career as a teacher of deaf and hard-of-hearing children. At St. Joseph's, friendships were sincere and enduring; prayer was a part of every day; and the honor system at SJC was a unique source of pride, strengthening respect for honesty, integrity and character.

"My husband and I have always donated to our respective alma maters. It is very important to us to show our thanks for the abundance we have received and the accomplishments we have enjoyed as a result of the fine educations with which we have been blessed. If we, in some small way, can provide others with the same opportunities, perhaps they, in turn, will be motivated in the future to continue the grand legacy of St. Joseph's College."

— Barbara Carroll '58

*"At **St. Joseph's**,
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strengthening respect
for honesty, integrity and
character."*



You can make
a difference by
pledging a gift to



For more information
about giving to
St. Joseph's College,
visit our Web site at

www.sjcny.edu
or contact us at:

Brooklyn Campus
Kimberly Tuthill
718.940.5572
ktuthill@sjcny.edu

Long Island Campus
Carrie Graf-Behlen
631.687.2655
cgraf@sjcny.edu

Bringing Campuses **TOGETHER**

by Meg Ginnetty

Two campuses, one college. And yet it's a rare occasion that students from both the Brooklyn and Long Island campuses have the opportunity to meet and speak with one another.

Thanks to the efforts of Campus Ministry, however, this opportunity has presented itself in a special forum: a student retreat that invites Brooklyn and Long Island students to escape from the stress of their college lives for a weekend to pray, reflect and converse together.



As a freelance writer for *St. Joseph's College Magazine*, I have spent the past eight years covering everything from President S. Elizabeth A. Hill's civic engagement

initiative to alternative spring breaks to various students' fundraising and volunteer efforts.

Attending the November 14 retreat, though, allowed me to highlight the spiritual dimension of the College that can, at times, be overshadowed, but is very much alive and thriving.

Approximately 25 students attended the weekend-long retreat at St. Joseph's Villa Retreat House in Hampton Bays. Some were first-time retreatants, others were retreat "vets;" some had been looking forward to the weekend the entire semester, others had signed on at the last moment and were unsure of what to expect.

The serene, ocean-side setting of the Sisters of St. Joseph's retreat center provided an idyllic space for students to wander the grounds, either in private reflection or in big, bustling groups of 10 or more.

The latter seemed to dominate, perhaps because they had internalized the retreat's theme: "You Never Walk Alone."

Through Campus Ministry's carefully planned itinerary, students were introduced to the idea that they are never alone — that even in their darkest hours, they can find faith and consolation in one another, themselves and, above all else, God.

The weekend was structured around personal talks by team leaders and outside speakers that reflected on the aforementioned

theme. Bridget McCormack, a senior retreat team leader from the Long Island Campus, gave a talk entitled, "A Reason for the Darkness," asking students to consider the reasons why God gives us such difficult obstacles to deal with in our lives.

In a follow-up talk entitled, "A Light in the Darkness," S. Karen Donahue challenged students to find comfort in the fact that while we cannot save one another, we can be supportive by simply "walking along the road" with one another.

After each talk, students broke into small groups to reflect on the speaker's words in a more intimate setting. Many students shared personal stories of their own struggles and heartaches — and how they find faith in their day-to-day lives. As strangers joined hands and exchanged hugs (occasionally tears), friendships formed.

Students also participated in other activities, such as spiritual meditations, journal writing exercises and prayer services. Perhaps, the most touching moment of the retreat occurred at the closing ceremony on Sunday morning. The entire group gathered in a circle, and all retreatants were asked to close their eyes. Five people at a time were asked to come forward, anonymously, and tap the shoulders of retreatants who had "deeply impacted your life" or "you

wished you had gotten to know better" or "you count as a close friend after this weekend."

While no one knew who tapped them on the shoulder, you left with a sense that you had changed someone's life in some small way — and that, in the span of three short days, you had found 25 people who could shine light in the face of your own personal darkness.

These are my sentiments. But perhaps the weekend's tone can be better expressed through the words of the students and administrators.

"Most importantly, we were able to come together regardless of background or experience to share our faith and make each other stronger," Ms. McCormack said.

Nick Polo, a Brooklyn sophomore, agreed, stating, "I felt liberated to speak my mind and thoughts after weeks of keeping them to myself. It was something I needed, and I think everyone else did too."

"They may personalize the experience into a memory," Brooklyn Director of Campus Ministry S. Susan Wilcox said. "But it doesn't belong to them individually. It can only be recreated when they are together."

With a positive experience for all, Campus Ministry held another retreat in March, where students "recreated" the occasion. ■



SJC's A SCORING

by Chris Gasiewski

It couldn't have been scripted better.

For four years, winning a Skyline Conference men's basketball championship captivated David Acree. The 6-foot guard was focused, well, infatuated with leading the Golden Eagles to the title and their first NCAA Division III tournament.

Wherever he went — stores, walking on campus, eating dinner at his parent's Brentwood home — the conference crown, and its automatic bid to the NCAA tourney, controlled his thoughts. It even kept him from basking in breaking the Long Island Campus' all-time scoring record back in January.

Acree was on a mission this winter, and he finally tasted a championship when SJC dismissed rival Farmingdale State 69-68 in the Skyline final.

Now, Acree has two titles he can leave campus with — SJC's Scoring King and Skyline champion.

"Aw man, this is amazing," Acree said while watching his teammates cut down the championship nets at Farmingdale State on February 27. "To tell you the truth, I can't even fathom this. This is a dream right now. My family.

Kathy Stanley

All-Time SCORING KING

My friends. Everyone I grew up with is right here. It's the best feeling in the world."

Acree had every right to be emotional. The Skyline crown was the only thing absent from his résumé, which includes 1,879 career points, the Campus' record in 3-pointers made (288) and most treys in a game (nine).

It was truly a long, arduous journey to becoming SJC's Scoring King, and Acree is a perfect example of triumph through adversity.

Acree was raised with a basketball pedigree (his biological father, David Acree Sr., starred at Bellport High and the University at Buffalo), and his stepfather, Nathaniel Mays, also was an influence in the sport. When Acree was 10, Mays built him a court in their backyard and taught him to shoot a jump shot.

As he elevated and polished his game, Acree's confidence boosted, so much that a disagreement with Brentwood High coach Marty Riger caused Acree to quit the team in his junior year. Acree said the move was immature, and he pled his way back onto the roster. Riger, though, relegated him to the bench his entire senior season, dispelling any chance of being recruited.

So, Acree attended Cazenovia College, but didn't walk on because he "didn't want to waste the whole year" of eligibility. Cazenovia, he said, became too expensive and he then transferred to Suffolk Community College's Brentwood campus, which placed him back in the environment he escaped by attending school upstate.

Growing up in Brentwood wasn't easy, he said, constantly being surrounded by gang activity.

"We had to dodge so many things. Drugs. Gangs," he said. "Basketball kind of saved me in many ways. Being that I always played ball, I stayed out of trouble."

Basketball was his comfort zone, his every day solace. And being back home, in that environment without basketball only wreaked havoc in pursuing a degree.

"I wasn't doing any homework," he said. "It was a big mess. I got discouraged with the whole college thing."

Enter St. Joseph's, where a phone call from an old friend — SJC forward Alvin Bray — ultimately caused Acree to transfer to the College, a move that was rewarding to both Acree and the men's basketball program.

"I knew he [Acree] was great and we had to get more players around him," coach John Mateyko said. "He's always been the face of the program. He's a great player. He's a great kid. So, we are kind of lucky."

The feeling was mutual. Acree relished the opportunity and his play defined him once he donned a blue and gold uniform.

He'll always remember scoring his 1,000th point against Centenary College in December 2007.

He'll always remember the crucial free throw that broke Fred Ostrick's 25-year-old scoring record (the basket came with 12 seconds left in regulation and keyed a 72-71 win over Purchase College).

And he'll always remember the waning moments of the championship game, scoring four points in the final minute to help the Golden Eagles win.

So, after he obtains a B.S. in Social Sciences this December, he plans to continue playing the sport that rewarded him with so much, and helped him eventually get his degree.

"I just want to play ball overseas for a couple of years, while I have the chance," he said.

It's that "chance" that has fueled him his entire life. ■

Brooklyn Sports Shorts

A Memorable Win

Freshman Kristen McMaster won the 500-yard freestyle (seven minutes and 37.03 seconds), 100-free (1:09.63) and the 50-free (28.88) to propel SJC over SUNY-Old Westbury 117–104 in a nonconference women's swimming meet in February. The win was SJC's first in program history.

Brianne Reilly won the 50-back (39.70), Elizabeth Fiorella took the 50-breast (43.78) and Jessica Lintner placed first in the 100-back (1:53.96) for SJC, which won eight of the 14 events.

Competing as a club team this season, St. Joseph's has fared well against well-established swimming programs that have their own pools on campus and the opportunity to practice regularly. SJC practices at Brooklyn Technical High School.

Maddox Reaches 1,000 Points

Ervin Maddox hit a jumper with 12 minutes left in SJC's 88–86 season-opening win over Mount Aloysius to eclipse the 1,000-point mark for his career.

The senior point guard finished with 1,334 points and 426 assists, and he was integral in SJC's Hudson Valley Men's Athletic Conference Championship in 2008.

McQuillan Named AD3I Student-Athlete of the Month

Ashley McQuillan had one of the most remarkable months by a Lady Bear, let alone a freshman.

McQuillan was the first basket-

ball player to receive the Association of Division III (AD3I) Student-Athlete of the Month honor. McQuillan tallied 33 points in a loss to Penn State Berks and two weeks later, she had 34 points and five steals in an 81–73 comeback win over Southern Vermont.

At the time, McQuillan averaged 21.8 points per game and was sixth in Division III in scoring. She was named the USCAA and AD3I Player of the Week twice.

Frank Carbone Elected AD3I Vice President

During the 2009 NCAA National Convention held in Washington, D.C., Athletic Director Frank Carbone was unanimously elected as vice president of the AD3I Independents for the 2009–2011 seasons.

Locally, Carbone will continue to serve as the president of the HVMAC, which he has held since 2004.

L.I. Sports Shorts

Women's Swimming Places Second

Junior Nicole Hatzispirou won three events to earn the Skyline Conference Women's Swimmer of the Year honor and fuel SJC to a second-place finish at the conference meet.

Hatzispirou took the 1,000-yard freestyle (12:41.65), 200-butterfly (2:42.40) and the 500-free (6:09.89) and Danielle Sacca won the 50-free (27.83) and 100-free (1:01.12) for the Golden Eagles, who placed five swimmers on the all-conference team.

Christina Roughley, Amanda Bolina, Julianne Zaffarno and Sacca won the 400-freestyle relay (4:21.33)



Anthony Macapugay

Kristen McMaster

and Bolina, Zaffarno, Hatzispirou and Sacca were second in the 200-medley relay (2:08.95).

The Golden Eagles were 7–7 overall and 4–1 in the conference this season.

McMahon Reaches 1,000

Junior Trish McMahon became the fifth SJC women's basketball player in history to reach the 1,000-point mark this season, where SJC earned the No. 6 seed to the Skyline Tournament.

McMahon has 1,036 points heading into her senior season next winter, and she is 24 points short of the record held by Adrienne Oliveri '03.

McMahon garnered second-team All-Skyline honors, leading SJC (8–10 Skyline, 8–18 overall) in points per game (13.5). Junior Dana Carney led the team in rebounding with 7.5 per game. Freshman Nicole Redding was named Skyline Rookie of the Week on February 9. ■

Both Brooklyn Basketball Teams Fall in Title Games



Both the Brooklyn men's and women's basketball teams were on the cusp of winning its respective Hudson Valley championship, only to fall just short in the title game.

The women's team rallied from a nine-game losing streak to win five straight entering the tournament. The Lady Bears faced top-seed and rival St. Elizabeth in the championship game. However, the Eagles, who went undefeated in the conference during the regular season, dominated No. 3 SJC, 68-25. Melissa Velez and McQuillan were named to the 2008-09 HVWAC All-Conference Team.

Velez went 8-for-9 from the floor and scored 25 points during SJC's 64-60 win over No. 4 Albany Pharmacy in a HVWAC semifinal. The Lady Bears finished 11-15.

The SJC men's team, attempting to defend its 2008 HVMAC tournament crown, met a familiar foe in second-seeded Berkeley College in the title game. The two have faced one another in each of the past four championship games, and for the third time in that span Berkeley won, outlasting the Bears 75-71.

Justin Gist scored 20 points for SJC. Exantus Wilkerson's putback gave SJC a 37-33 lead with 17:52

remaining in the second half. Berkeley, which hasn't defeated SJC in 14 consecutive regular-season meetings, quickly erased that lead by using a 17-0 run to take a 50-37 lead with 14:45 left in regulation.

SJC (12-15) made it 73-71 with two seconds left on a 3-pointer from Ervin Maddox, who eclipsed the 1,000-point career mark this season. But Moyram Espino sank two free throws with two ticks left to seal Berkeley's win.

Gist and Maddox were named to the 2008-09 HVMAC All-Conference Team. Despite the loss, SJC still captured its fifth straight regular season conference title. ■

L.I. Men's Basketball Captures First Skyline Crown



Coach John Mateyko was first. Then, tournament MVP Chris Niblock followed to cut down the net at Farmingdale State.

It was a sweet moment for the SJC (Long Island) men's basketball team, finally winning its first Skyline Championship with a 69-68 win over rival Farmingdale State and gaining an automatic bid to its first NCAA Division III Tournament.

SJC fell to DeSales University 86-78 in the first round of the tournament four days later. Regardless, SJC made history this season with its first conference title and posting a program high in victories (24). And the Golden Eagles welcomed the Skyline crown in dramatic fashion.

David Acree, who had 14 points that game, hit a jumper, then converted a layup to give SJC a 68-66 lead with eight seconds left. After Farmingdale's Erastus Shannon sank

a jumper to knot the score at 68 with six ticks remaining, SJC senior forward Stu Coleman was fouled after grabbing the ensuing inbounds pass.

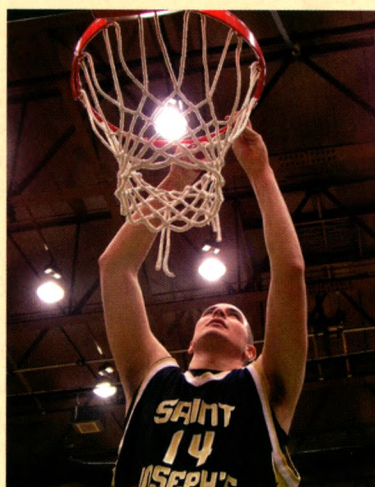
Coleman, who scored one point, drained one-of-two free throws with .2 seconds left, leaving SJC in jubilation.

"I'm in shock," Mateyko said after the win, which reversed SJC's fate of being eliminated by Farmingdale the previous two seasons. "I still don't know what happened."

"Chris Niblock was a great player for us and our program. We just have great guys."

Niblock was one of four Golden Eagles to reach double-digits in scoring. He had 14 of his 20 points in the second half, when SJC shot 57 percent from the floor and rallied from a 33-28 halftime deficit. Niblock, who is SJC's all-time leading rebounder, also snatched 11 rebounds.

Chris Jimenez had 15 points, David Acree added 14 and senior



Chris Gasiewski

Chris Niblock

forward J.J. Walsh tallied 11.

Jimenez and Walsh both scored 21 points in the NCAA opening round loss to DeSales. Acree, who along with J.J. Walsh was selected to National Association of Basketball Coaches All-Atlantic Region teams, had 16 points. ■

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ALUMNIlink

Ferrara Inducted into Hall of Distinction

by Michael Banach



Mary Jo Burke Chiara

Marianne Traviglia Ferrara '69

Through more than 30 years as teacher, principal and superintendent in the New York City Department of Education, Marianne Traviglia Ferrara '69 impacted her home community of Brooklyn, consistently providing her students with new opportunities.

She has climbed the public school system ranks, often leading successful efforts to improve student performance while inspiring her students and staff. Her determination, combined with her successes along the way, earned her an induction into the Commission for Independent Colleges and Universities Alumni Hall of Distinction.

Ms. Ferrara's passionate work spans decades. And she's been rewarded along the way, having won the Educator of the Year award from both the Catholic Teachers Association and the Association of New York Teachers in 2000 and 2001 respectively.

The District 22 superintendent credits her successes to the role models that shaped her career, including those at SJC.

"The teachers that framed my educational development were exemplary role models who embodied the values that I came to admire," she said. "The nurturing environment I enjoyed throughout my early education inspired me to become a teacher."

"St. Joseph's provided me with the opportunity to not just learn how to teach, but how to make a difference in the lives of my students."

She has certainly made a difference.

At P.S. 207, her first job after graduating, she helped create partnerships with the Brooklyn Children's Museum, New York Aquarium and the Guggenheim Museum for the school's gifted and talented program.

Later at P.S. 277, first as assistant principal then principal, Ms. Ferrara helped improve the school's math and ELA test scores to the best in the district. "This was an accomplishment I was very proud of," she said. "The teachers believed in their ability to reach every child, and, in turn, the kids believed in themselves."

Along with her current role as District 22 superintendent, she also is a senior achievement facilitator, where she interprets data and solicits opinions to advise the chancellor of schools on how to best benefit students across New York City.

As District 22 superintendent, Ms. Ferrara has continued the challenge of finding and developing the extraordinary in every child. As of February, District 22 was the only district in Brooklyn that has been recognized by the New York State Education Department as being in good standing.

"The common thread that has connected all the roles I have enjoyed in my professional and private life is something I learned many years ago as an undergraduate student at St. Joseph's College," she said. ■

An Art Historian and Her Travels

by Brendan Carey

When looking at the roster of the many accomplished SJC alumni, one would be hard-pressed to find an alumna that has seen as many places as Dr. Louise Belvedere Caldi '67.

Her travels have taken her from Boston and Beverly Hills to Egypt and Israel. She has lived for periods in England, Germany and France and has spent summers in Moscow and Budapest.

Dr. Caldi now lives in Annapolis, MD, and works as the assistant to the deputy director and chief curator at the Freer and Sackler Galleries of the Smithsonian Institution in Washington, D.C.

Her career as an art historian began after her time at SJC, but the onset of Dr. Caldi's interest was enforced by the end of semester lectures given by longtime SJC history professor S. Joseph Damien Hanlon.

"I took quite a few of S. Joseph Damien's history classes and she was a formative influence," said Dr. Caldi. "I had lived overseas as a child and I can remember when my mother took me to the Louvre to see the *Mona Lisa*. St. Joseph's helped nurture that love of art in me."

Dr. Caldi has a legacy at SJC that goes beyond a degree in history. She met her future husband, Dr. Daniel Caldi, through his sister Diane Caldi Galli '65 during her time at the Brooklyn Campus. Her father, Joe L. Belvedere, was also instrumental in bringing SJC to Long Island as a trustee of the College in the early 1970s. At that time, the Long Island Campus was still in Brentwood, where it operated as an extension site of the Brooklyn Campus until 1976.

Prior to her extensive research excursions, Dr. Caldi worked as an educator in Philadelphia and Boston. She taught high school history and eco-



Dr. Louise Belvedere Caldi '67 (left) works as the assistant to the deputy director and curator at the Freer and Sackler Galleries of the Smithsonian Institution in Washington, D.C.

nomics and even established an enrichment program that facilitated exploration of the arts among students in the Philadelphia area in the early 1970s.

"It was a pilot program in museum education that sought to surround students with wonderful architecture and beautiful objects," Dr. Caldi said.

The program was an early indicator of a lifelong commitment to arts education. During her 25 years as a college lecturer, Dr. Caldi also worked for the National Endowment for the Arts and she initiated the Rembrandt Research Project for college students in the 1980s.

In 1975, Dr. Caldi received an M.A. in Art History from Hunter College in New York City. Over the years, she traveled extensively with her late husband, Dr. Daniel Caldi, a noted researcher and medical doctor who taught theoretical physics at universities in the U.S. and Europe. Their travels allowed Dr. Caldi access to famous museums and extensive archives as she

worked toward her dissertation on Sieneese artist Simone Martini.

"I had to do archival work at these great institutions and my travels enabled me to do that," Dr. Caldi said. After many years of research, Dr. Caldi received her Ph.D. from Rutgers University in 2002.

Through her years of study, Dr. Caldi was fortunate to have spent a great deal of time in Italy. The subject matter of her dissertation required it. It is due to this that Tuscany, Siena and Florence will always be "near and dear" to her heart.

While she has a difficult time pinning down a favorite city, her time in Jerusalem comes close.

"The experience of going to Jerusalem and discovering the many layers of civilization there was wonderful and broadening," Dr. Caldi said. "I've taken away something good from all the places that I've been and I've enjoyed it tremendously." ■

A Novel Inspiration

by Jennifer Sarnicola '04



Lisa Gatti '90 owns Pal-O-Mine Equestrian, a therapeutic riding business dedicated to teaching riding and ancillary equine skills to people with disabilities.

During her freshman year of college, Lisa Gatti '90 was inspired by Danielle Steel's *Palomino*, a novel detailing a heroine that is confined to a wheelchair after an accident but still teaches horseback riding.

The idea resonated so much with Ms. Gatti that she resigned from her public school teaching post to establish Pal-O-Mine Equestrian, an innovative therapeutic riding business dedicated to teaching people with disabilities riding and ancillary equine skills.

Ms. Gatti and Pal-O-Mine currently work with several school districts across Long Island and the business has more than 200 students, ranging from 2 to 62 years old.

The business utilizes individualized education plans that target specific academic, fine and gross motor skills. Its programs include hippotherapy (horses used as therapy) and Equine Assisted Learning, where teenagers are taught positive behavior and life skills through riding.

They also have an Equine Assisted Psychotherapy program (EAP) that

uses horses to help children and adults that suffer from depression, anxiety, eating disorders and substance abuse.

"This truly is a rewarding experience," Ms. Gatti said. "It was a lot of work, but it never felt like a job. It even worked out for many of my students that I taught in the classroom, some of whom still volunteer with me today."

How rewarding are her programs? Ms. Gatti has seen individuals that have never spoken talk for the first time. She's also witnessed children in wheelchairs walk. These moments fuel her passion.

"I can't wait to get up in the morning [to go to work]," she said.

Ms. Gatti has also been rewarded. In 1996 and 2000, she was selected as the U.S. Team Leader for Equestrian in the Paralympic Games in Atlanta and Sydney. She also served as the National Sports Technical Officer for Equestrian for the U.S. Cerebral Palsy Athletic Association.

Her accolades continue.

In 2001, CBS' *Early Show* dubbed her "An American Hero." And after appearances on *The Oprah Winfrey*

Show and NBC's *Today Show*, *The Long Island Business News* named her one of Long Island's 40 rising stars (under 40) in 2004. Most recently, she was inducted into the Long Island Volunteer Hall of Fame in 2007.

Awards aside, Ms. Gatti remains dedicated to her business, which has grown steadily over the past decade with more programs.

In 2007, she purchased eight acres in Islandia for the facility's prime location and Pal-O-Mine has about 300 consistent volunteers each week.

Ms. Gatti is looking to add an EAP program for returning veterans from Afghanistan and their families, and Pal-O-Mine fields a nationally competitive equestrian team.

"Horses are empowering. They create so many possibilities," Ms. Gatti said. "They are completely honest. They have no agenda. They are aware of our emotional states and can even mirror our feelings."

Pal-O-Mine has come a long way the past decade and the success has exceeded Ms. Gatti's expectations, especially since she took a chance on a new career.

After receiving a dual-degree in elementary and special education from St. Joseph's, she began her teaching career in the Patchogue-Medford School District. She later spent a year teaching at Nassau BOCES.

She's satisfied with the risk she took, but perhaps even more satisfied with the people who have supported Pal-O-Mine.

Ms. Gatti still has the same student volunteers that helped her during the business' inception in 1995. St. Joseph's students still perform their fieldwork there. Her 8-year-old daughter, Brianna, also helps out.

To cap it off, Ms. Gatti has received support from her initial inspiration.

After writing to Ms. Steel, notifying her of her business' success, the novelist mailed Ms. Gatti a check for \$8,000. ■

Turning Uncertainty into Success

by Mary Kate Mahoney



Sela Pearson '88

During unsure times, many become discouraged with their own situation and don't know where to look for help. In this atmosphere, inspiration becomes a vital tool for success.

Sela Pearson '88 understands this truth well. She has turned her 40 years of health care experience into material for her motivational speeches, helping peo-

ple cope with grief and other stressful life situations. As owner of Akanke Creations in Nashville, TN, Ms. Pearson speaks to schools, businesses and organizations, which have all benefited from her talks.

Her speaking career began in 1994, when she joined Toastmasters International, a nonprofit organization that helps people develop their speaking and presentation skills. Personal deaths in her family and the grieving processes she endured served as her inspiration. "I developed a good speaking voice and just went with it," she said.

Ms. Pearson also recites her own poetry at the beginning of each presentation. Her constant message — rise up and radiate inner self-esteem — has reached a broader audience with her contributions to *Success is a State of Mind: Building a Foundation for Your Future*, an inspirational book that promotes positive thinking as a route to success.

Ms. Pearson's outlook and her message apply to anyone struggling with difficult personal situations. She sug-

gests, "focus on what you are trying to accomplish. Life brings about many challenges, but with God's help we can overcome them. If one remains focused on their goals and remains persistent in pursuit of them they will eventually become a reality." Her reality initially came after obtaining a B.S. in Community Health and a certification as a health counselor from St. Joseph's.

She said her work continues with a "focus on health" and using "alternative medicine to complement the traditional" methods of healing. She also has continued to work in her local community in Nashville, which gained her an invitation from the People to People Ambassador Program to act as a delegate in South Africa, Egypt and China.

Her community work and inspirational message embody St. Joseph's philosophy of integrity, intellectual and spiritual values, social responsibility and service. Ms. Pearson has become a force in her community and a figure worthy of the College's motto, *Esse non videri*: "To be, not to seem." ■

Alumni Tapped for Ideas

To adequately assess the issues facing students, SJC has established ties to recent alumni by forming the Alumni Admissions Advisory Council at the Long Island Campus.

A staple in Brooklyn since 2002 — where it is known as the Alumni Admissions Committee — the council advises SJC administrators on topics ranging from publications and advertising campaigns to recruitment and tuition.

"The alumni are there to do everything they can to attract students to the College," said Mary Buckley Teatum '70, chair of the committee in Brooklyn and adjunct child study professor.

The Brooklyn committee's success was one of the main reasons that it has

been implemented on Long Island, where it has been well received.

"It has blown our expectations away," said Assistant Director of Admissions Kathleen Magistro '05, who worked with Alumni Relations Officer Daria Tator '03 to assemble the L.I. council. "The alumni have been more than willing to participate in events and offer feedback."

Michael Meyers '08 was Student Government Association president from 2006–2008 and he sees it as a way to contribute back to the College. "It seemed like a great avenue for me to maintain my relationship with SJC," he said.

Not every member of the council is a recent graduate. Lisa DiFiore-Ridolph

graduated from SJC in 1985 with a B.A. in General Psychology, making her the senior member of the council. "It makes you think about appealing to the broader sense; appealing to students that may not have too many things in common," she said.

Ms. Tator said the council promotes a synergistic relationship between alumni and students.

"This is a panel of alumni that value their education and the education of future students," she said.

Organizers are confident that the council will continue to generate positive feedback and ideas, continuing to emulate the success of its predecessor in Brooklyn. ■

Helping Alumni Succeed in a Troubling Economy

by Mary Kate Mahoney

One only needs to open a newspaper or turn on the television to see how troubling the current economic situation is. People of all ages have been affected by this downturn — established professionals and recent graduates alike are voicing concern. Nationwide, alumni offices have been receiving numerous requests from graduates looking for guidance.

The SJC community is no different; the Alumni Association has received an elevated number of requests for help since the economic decline began. “School should be the first place a person goes to for assistance [even after graduation],” said L.I. Alumni Relations Officer Jennifer Sarnicola ’04. St. Joseph’s has responded with two events to assist concerned alumni, recent graduates and current students.

“How to Coach Yourself to Success in a Challenging Economy,” held

in February, was geared toward alumni struggling with career changes, economic stresses and fulfilling life goals.

The event promoted humor as a medicine. Through jokes and clever anecdotes, comic coaches Jeff Goldberg and Steve Bookbinder, gave insightful advice for maintaining a positive attitude and setting realistic goals. Focusing on the current economic climate, the humorists emphasized career choices that suit the individual, but their overall message was to strive toward goals that will create a more fulfilling life.

The other event, “Quarter-life Crisis: Who Am I, What do I want, and How do I get it?” was held in March to help current students and recent graduates looking to begin their careers in a challenging time. Life coach and author Christine Hassler spoke about the common career and identity dilemmas facing “twenty-somethings.”

The event showed young members of the SJC community “what life will be like and how to handle it psychologically,” Ms. Sarnicola said.

Finally, the College will begin reaching out to struggling graduates this fall, with its upcoming Alumni Career Services program, which will help alumni with their career search, résumé editing and mock interviews. A new Web page will also be created.

“Amongst the recent events we’ve hosted and the career services program that is being developed, we will continue to respond to the needs of our alumni in every way possible,” said L.I. Director of Alumni Relations Matthew Colson ’02. “We will continue to host our Networking Seminar that has grown to be very successful, e-mail job announcements, as well as look to increase our employer relations. ■

Perseverance Rewarded



Kathryn Stanley
Koliyarn Kong ’02 received the Thomas A. Doherty Award for Ethical Leadership.

Koliyarn Kong ’02 never lost hope. Even in the direst of situations 28 years ago, imprisoned in a refugee camp in Thailand, Ms. Kong kept praying for her and her children’s lives.

Ultimately, she said, it was her inspiration through God that saved her family. And she spoke of that experience in March at the Eighth Annual Graduate Management Studies Networking Dinner at the Bellport Country Club. SJC issued Ms. Kong the inaugural Thomas A. Doherty Award for Ethical Leadership because she mirrored the values of the former trustee.

SJC established the Thomas A. Doherty Fund to endow two scholarships in his name last year. Mr. Doherty, a former chair of the board and trustee for 22 years, embodied the College’s mission through his wisdom, insight and perseverance.

Ms. Kong, who has three degrees from SJC (a B.S.N. in Community Health and Human Services in 2002, a master’s in health care administration in 2006 and an E.M.B.A. in 2007), certainly followed a similar path.

After escaping from the refugee

camp, she immigrated to the United States in 1982. She’s fulfilled her dreams while following a life of service since.

The former registered nurse at St. John’s Episcopal Hospital also has served as the president of the Alliance Women among the Cambodian District, where she traveled to different parts of the country to motivate local leaders, as well as connect with Cambodians.

Currently, Ms. Kong’s focus has been with her family in Tacoma, WA.

“I was troubled to find out that a great majority of the Cambodian youth there are not able to finish high school due to issues with gangs and domestic issues at home,” she said. “Many which were expelled for minor issues and never return to complete their studies.”

Ms. Kong plans to start a ministry for those troubled teens, and regardless of the task, she is ready to help with any challenge that Cambodians face — truly the mark of an SJC product. ■

Manly-Scented Candles

by Chris Gasiewski

Claudia Mirzaali



In 2008, Joseph Cappiello '99, Ben Krakaur '02 and Robert Burger '00 established Scents for Gents, a company that produces manly-scented candles.

The wives of Ben Krakaur '02, Joseph Cappiello '99 and Robert Burger '00 — Brianne '01, Vanessa and Dawn respectively — each have enough candles to fill their own closet.

Exorbitant? Maybe. But their extensive inventory helped spark the Long Island Campus graduates' creativity.

In February 2008, the trio opened Scents for Gents, a business dedicated to producing manly-scented candles.

"Our wives are big candle addicts," Mr. Cappiello said. "One night, Ben and I were throwing the idea out, 'why can't there be candles that a guy would like?'"

"He got a starter kit and here we are."

Where they are is quite impressive for being in business for a little more than a year.

Scents for Gents has grown from experimenting with oils to having already surpassed their initial investment. The company now offers 17 different scents with each coming in eight-ounce jars. They cost \$10, and the candles are mostly sold on their

Web site, www.scentsforgents.com, and at street fairs.

The endeavor began when Mr. Krakaur began mixing several oils together to produce a scent. Soon after, "Bonfire" and "Rawhide" were born ("Rawhide" turned into "Pigskin" during football season). After a month, Scents for Gents had six separate aromas to offer.

"We put a lot of mistakes in the garbage," said Mr. Krakaur, a teacher at Oakdale-Bohemia Middle School who met his wife at St. Joseph's. "But we kept picking it up from there."

"Anyone that we come across thinks it's a great idea. It's something that we want to stick with. I don't see why it couldn't be really big."

The idea has gotten positive reviews on Long Island so far.

In January, the trio was on 88.7 FM's *Profit Express* and they previously appeared on WBAB's *Roger & J.P. in the Morning Show*. Both shows gave rave reviews.

"I knew at first the idea was a slam dunk," said Mr. Burger, a business

teacher at Half Hollow Hills East High School. "Some of the ideas we were throwing around, we knew it was going to be good."

"The end result is what counts. We have a product that people are interested in. I am blown away at it."

Customers typically are split between males and females either buying for a significant other or a friend.

The trio has also been brewing new ideas.

Currently, they are experimenting with soy waxes in an effort to "go green."

Last October, in observance of National Breast Cancer Awareness Month, they produced "Think Pink," where the proceeds went to the Deanna Favre Hope Foundation, an organization dedicated to helping underserved and underinsured women with breast cancer.

Ideas have also come from customers too, but don't expect to see "Cheeseburger" or "Bacon and Eggs" hit their shelves anytime soon.

"We are always looking for something new," Mr. Krakaur said. "It's really a situation where we are all doing it as our second thing."

"If we weren't teachers and we had some kind of financing and [were] willing to take a risk on a business loan, it would be big. Right now we are trying to build up money for advertising and marketing. Once we get that in place, we hope it takes off."

If the past year is any indication, Scents for Gents will have continued success, and the trio can thank their wives for the initial idea.

So, with all of their success, how do their wives feel about the business?

"They're excited," said Mr. Cappiello, also a teacher at Oakdale-Bohemia Middle School. "They come to the fairs with us and help out a lot." ■

CLASS notes

Accepted to graduate school? Getting married? Ready to retire and take that long awaited trip around the world? That's great news, and we'd like to share it with the rest of the College community in Class Notes. Please submit news items and photos either through your class agent or through the publications office (319 West Roe Blvd., Patchogue, NY 11772; phone: 631.447.3265; e-mail: magazine@sjcny.edu). Please include your graduation year and degree (B.A., B.S., M.S., M.A., M.B.A.) earned. Thank you!

1930s

Catherine Constantine '39 has re-married and lives in Arizona.

1940s

Agatina "Tina" Carbonaro '40 lives in Staten Island, where she visits **Elisabeth Bressi '39**.

Anna Sullivan '40 is recovering from physical ailments and would love to hear from her classmates.

S. Mary Joel Acerno '48 retired as an adjunct professor from St. John's University's math department last June. She still does paralegal work and assists in the parish.

1950s

Alice Bambrick Fucigna '50 and her husband, Thomas, visited the Heckscher Museum of Art in Huntington, where **Helen Browne '35** was the docent.

1960s

Mary Collins Macchiarola sent Class of 1962 news: **Patricia Sweeney**, **Claire Lavin O'Regan** and **Fran Sullivan Brennan** attended the 26th Annual Dinner Dance and Monte Carlo Night, where their classmate, **Virginia O'Rourke McLaughlin**, was honored. Mary and her husband, Frank, received the Pope John Paul II Distinguished Stewardship Award in December at the

Bishop's Annual Christmas Luncheon in the Diocese of Brooklyn. **Alice Sheridan D'Anna** visited her mother, children and grandchildren in the New York area before Christmas. **Fran Sullivan** and her husband, John, bicycle, play tennis and golf near their new home in the Carolinas.

A planning committee composed of 10 Class of 1964 members, including College President **S. Elizabeth A. Hill, C.S.J., J.D.** worked diligently to prepare their 45th class reunion at the College this month. In addition to an on-campus luncheon, the committee organized a variety of entertaining events and activities. The Class of 1964 also hopes to increase contributions to the class' scholarship fund.

Basketball Alumni Night



Several alumni returned to the Brooklyn Campus during Basketball Alumni Night in January. The group played a pick-up game before watching the Bears beat Berkeley 72-60.

A January Meeting



S. Elizabeth A. Hill, C.S.J., J.D. met **Eleanor Van Wagner Nace '39** (right) in January.

Mary Jo Burke Chiara

Mary Noberini '64 completed a two-month journey, exploring the cultures and archeological ruins of Turkey, Syria and Iran.

Christina Cronin '65 enjoys teaching in the Bronx. She and her husband, Gene, visit their six grandchildren. Christina meets and travels with her SJC classmates. Most recently, she went to Madrid with **Maryann Finnerty Zacchea '65**.

1970s

Amelia Abagnalo Kreitsch and six Class of 1970 members attended the wedding of Peter, son of **Maria Parascandola Bua '70**, last October in Virginia. **Kathy Ott Reemmer, Adele D'Agostino Fava, Diane Mancuso Russo** and **Mary Ellen Cunningham Brockmeyer** all attended.

Mary Zini '71 received the Motivating Educator of the Year award from the Urban League of Westchester Black Partnership.

Kathy McQuade shared news from the Class of 1973: **Chris Needham, Mary Beth Donovan, Nora Alfieri Collis** and **Kathy Maguire McQuade** visited **Mary Hayes** and her sister, **Margie Hayes Baron '72**, for Christmas.

Joanne Casella '75 and her husband, Mike, live in New York but recently purchased a 25.5-acre farm in North Carolina. Joanne teaches art to pre-kindergarten through eighth-grade students in Yonkers. She is also a delegation leader for People to People Student Ambassadors and has traveled all over the world. Last summer, she traveled to Australia and she plans to go to China.

Michael LaGuidice, son of **Tom '75** and **Caroline '79 LaGuidice**, will attend St. Joseph's College this September.

Debra Ann Lavender '78 owns Studio D, a dance studio that recently celebrated its 15th anniversary. The studio's curriculum includes creative movement, pre-ballet, pre-tap, classical ballet, tap and modern jazz.

BACK IN THE DAY



Class of 1967

Left to right: Kathleen Semergieff McCaffrey, Eileen Brennan Lowney, India Podsen Cesternino, Nancy Pfifferling Lehane, Alice Kubik Van Coff, Patricia Stanley Woodruff.

Bring a smile to someone's face with some of your SJC memories. Send us a photo with your name, year and a description of who/what's going on in the picture.

**Send to: Editor, SJC Magazine,
319 West Roe Boulevard, Patchogue, NY 11772
E-mail address: publications@sjcny.edu**

1980s

Patricia McGuire '82 will be the principal at Julian Curtiss School in Greenwich, CT for the 2009–2010 school year. Previously, she was the assistant principal.

Diane Catalano, granddaughter of **Agnes Catalano '85**, is the fourth member of her family to attend St. Joseph's College.

1990s

Amy DeMaso Machado '98 and her husband, Dennis, welcomed their third child, Lucas Antonio Machado, last November. We wish them the best.

Congratulations to **Jennifer Leeb '99**, who married Eric Veit in June. They live in Medford. She is a traffic supervisor for Cablevision.

2000s

Thomas Hoefner '00 obtained an M.A. in Educational Theatre from New York University last August and finished his fifth year of directing Chapel Players on the Brooklyn Campus.

Best wishes to **Gary Bodenburg '02** for marrying Stephanie Smith last August. He is a special education teacher for Walt Whitman High School. They live in Selden.

STAYING IN TOUCH

To learn more about alumni activities, serve at an alumni event, reach your class news agent or to update your records, please contact us in the Office of Alumni Relations:

Mary Jo Burke Chiara '69

Assistant Vice President of
Alumni Relations and Stewardship
St. Joseph's College
245 Clinton Ave.
Brooklyn, NY 11205
718.940.5574

Matthew Colson '02

Director
Alumni Relations
St. Joseph's College
319 West Roe Blvd.
Patchogue, NY 11772
631.687.2653

We'd love to hear about what you
and your classmates are doing.
So give us a call, drop us a line, e-mail
us at alumni@sjcnj.edu or check out
our Web site at www.sjcnj.edu.

**Let's stay
connected!**

From One Generation to Another



After performing the lead in the Clare Rose Playhouse's Winnie the Pooh Christmas Musical in December, senior Liz Smith met up with a former Pooh and her family. From left: Ms. Smith, Kayla Loeffler, Kristin Scottaline Loeffler '99, who played Pooh in 1998, and Kristin's husband, Jim Loeffler.

St. Patrick's Day Parade in NYC



Lisa Trinidad

SJC alumni, students and friends gathered to celebrate St. Patrick's Day at a traditional Irish breakfast at Connolly's Pub and Restaurant and march in the parade down Fifth Ave. in Manhattan. From left: Mary Jo Burke Chiara '69, Sigrid Brandt Frawley '73, Kathleen Cosgrove and Laurie O'Dowd Piccinni '73.

Congratulations to **Kim Mateiko '02**, who married Shaun Ramnath in October. She is a professional services coordinator for NES Healthcare Group. They live in Hauppauge.

Christine Michelle Keenan '03 and Anthony Michael LaScala wed in July. We wish them the best. She is a senior accountant for Computer Associates. They live in Oakdale.

Melissa Kornbluth '03 received her master's in social work from Adelphi University in 2007 and her LMSW in 2008. She is a social worker at John T. Mather Memorial Hospital in Port Jefferson.

Best wishes to **Maureen C. Hamilton '05** for marrying Joseph Pugliese in July 2007. She is in her fourth year of teaching eighth grade American history at Kellenberg Memorial High School in Uniondale, NY. They live in Bellmore.

Vanessa Beauford '05 and **Justin Kern '06** were married in December. We wish them the best.

Christina Traverson '06 is completing her master's degree in speech patholo-

Working in the Community



Evy Papillon-Juste '83 has been busy since graduating from the College. She's a registered nurse, mother, humanitarian and a founder of the Caribbean Women's Health Association. Pictured is Ms. Juste (second from left) working in a rolling mammography unit in the community.

gy at NYU. Last summer, she studied the advances in speech pathology in Sweden, Denmark and Norway. She is engaged and a February wedding is planned.

Congratulations to **Melissa McNulty '07**, who married Artie Vitale last July. She is a teacher's assistant for Islip Public Schools. They live in Oakdale. ■

ALUMNI CAREER SERVICES COMING THIS FALL!

Looking for career advice?

This new program, exclusive to all alumni, will help with:

- Résumé and cover letter assistance • Practice interviews
- Networking events • Career workshops • Alumni Mentoring Program
- Life purpose and career coaching
- ...and more!

Not living in the area? Not a problem.
We can work on most of your career needs via phone or e-mail.

Alumni Voices

Remembering Brentwood

by Maryteresa McKenna '78

Alumni Voices is a forum for our graduates to write about a variety of topics. We welcome your submissions of 500 words or less. Articles may be edited for space or clarity. E-mail your submissions to: magazine@sjcny.edu. Please include a telephone number where you can be reached.



“Those of us
who went
to Brentwood
during the 1970s
certainly are
a unique group.”

“Next stop, Brentwood,” is the message I heard while commuting on the Long Island Railroad from Brooklyn to Brentwood. St. Joseph’s College was truly the next stop for those of us that had an associate degree and were seeking a bachelor’s.

In the spring of 1976, I met with the admissions director and learned how I could finish my recreation administration degree at the College. My aunt is a Sister of St. Joseph, so, it was not my first trip to Brentwood.

I enrolled, bought a car, moved in with my cousins in Farmingdale and worked at the Sunrise Mall. However, my last semester I had to return home to Brooklyn and commute one semester by railroad since my car couldn’t make the long drive. During those years, the Ronkonkoma line ran every two hours so I asked my classmates if they could drive me to Babylon so I could stay just a little longer in the Rathskeller.

I loved St. Joseph’s. Many of my classmates were policemen and retirees who wanted to fulfill their dream of a college education. The friendships were good and there were a few romances. We had good teachers, including S. Myra Paul, who made cof-

fee for us, and professor Green held our group dynamics class at Jones Beach. I worked two jobs, including in the registrar’s office with S. Rose Catherine. She would bring me fish from the convent on Fridays and let me use the typewriter to do my papers since I didn’t own one.

Now, when I visit Brentwood to see my aunt, I walk around the grounds and the memories return.

I have told some of the nuns the story of how the recreation students planned a Scrabble championship at Maria Regina High School (former high school in Uniondale). What were we thinking? They won. These smart women were all retired teachers and they sure knew how to spell.

Those of us who went to Brentwood during the 1970s certainly are a unique group. Our memories are different than those who graduated from Brooklyn or Patchogue. We didn’t have a gym, theater group or athletic teams. Most of us worked while attending school so we could only participate in some activities. It’s hard to believe that we graduated 31 years ago, and it’s been a long time since I have seen my classmates. Maybe we will meet again soon? ■

THEY WANT A BETTER ALUMNI EXPERIENCE!

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- Brooklyn 718.940.5574

- Long Island 631.687.2653

or e-mail **alumni@sjcny.edu**. Complete the survey and you'll be entered in a drawing for a \$250 American Express Gift Card. Winner will be chosen on June 30.



A Day at the Races
Belmont Raceway
September 26, 2009
(watch your mail for details)

Lunch at Noon

Call some friends and have a mini-reunion at the races.
Everyone is welcome.

For further information, please contact the Brooklyn Office of Alumni Relations at 718.940.5574 or **alumni@sjcny.edu**.

St. Joseph's College Golden Eagle Hall of Fame



Nominations are now being accepted for the inaugural class of the St. Joseph's College Athletic Hall of Fame in the following categories: athlete, coach, team and distinguished contributor.

Athlete: Eligible for nomination 8 years after graduation.

Coach: (former or retired) Eligible for nomination 1 year after leaving SJC.

Teams: Eligible for nomination 5 years after their recognized season.

Distinguished Contributor: An individual, not a player or coach, who has made significant contributions to the College's athletic programs.

The nomination process is open to the entire SJC community. The deadline for completed forms is June 8. All entries should include the whereabouts of the nominee along with a current address and phone number, if possible.

To learn more about the St. Joseph's Golden Eagle Hall of Fame and to download the nomination form visit **www.sjcny.edu/athletichalloffame** or call 631.687.2653.

Alumni

Lola Boyle '79
Irene Novak Bromka '41
Evelyn Walsh Bule '48
Kathleen M. Larsen Burke '87
Ann Collins Burns '53
Mary Uravic Clement '60
Anne Reilly Flaherty '41
Dorothy Tobin Forget '35
Joan Black Hanson '48
Henrietta Keveney '42
Catherine McGrath '51
Cecilia McCann McMahon '43
Katherine Normile Mylod '27
Frances Young McCarthy '37
Marie E. O'Connor '31
Mary Francis McLoughlin Reilly '38,
cousin of Mary Elizabeth
McLoughlin Farrell '35 and
mother of Margaret Reilly '71
Joyce Hartey Scavullo '51
Ellen Shanaphy '43
Marjorie Parker Smith '37
Grace Sgarlato Susino '67
Marjorie Trimble '39

Judith Vanderhoof '59
Cathleen Farrell Walsh '40
Margaret Hudson Weber '59
Kathlyn Ansbro Wurts '32,
cousin of Margaret Ansbro '57

Relatives and Friends

Jean Berezowski, mother of
Joanne Casella '75
James Carroll, father of Christopher
Carroll '88, Board of Trustees
Roland Dattner, father of
Celeste Dattner Usichon '76
Roger Egan, husband of
Grace Olsen Egan '45
R. Clifford Fusco, husband of
Joan McManus Fusco '46
Albert Herman, brother of
Eleanor Herman '70
Barry Abagnalo, father of Amelia
Abagnalo Kreitsch '70 and
grandfather of Jason Kreitsch '99
and Jessica Kreitsch Tomeo '02
Richard Martuscello, brother of
Barbara Martuscello '67

William McGrath, brother of
Rita Marie "Irish" McGrath
Finnerty '67
Richard Minieri, cousin of
Rosalie Tutino '59
Mario Muselli, father of
Lorraine Herbert Mund '62 and
Vincenza Muselli Schiera '66
Brian Nelson, son of Debra
Stevenson Nelson '75 and Charles
Nelson '76, nephew of Marletta
Stevenson '62, Mary Beth Stevenson
Molloy '73, John Stevenson '79,
Jean Stevenson DiSanza '80 and
Terri Stevenson Scott '80
Philip Pagano, father of
Donna Pagano Morena '73
Sal Piazza, husband of
Edith Voelker Piazza '45
Ann Sidtis, mother of Marian Sidtis
Skabeikis '69, grandmother of
Catherine Skabeikis '01 and
Andrew Skabeikis '03
Noel Waters, brother of
Lucille Waters Granfort '56

Remembering Marjorie Parker Smith and Katherine Mylod



(Pictured left) Just six days before she was posthumously inducted into the U.S. Figure Skating Hall of Fame Golden category, Marjorie Parker Smith '37 died on January 17. She was 92. A lifelong Brooklyn resident, Ms. Parker Smith won the first official U.S. ice dancing championship in 1936. She also won a silver ice dancing medal at the 1937 U.S. Championships. However, she never had a chance to compete in the Olympics because ice dancing was not recognized as an event until 1976.

Ms. Parker Smith also still holds the World indoor track and field record in the 600- and 300-yard dashes in the 70-74 age bracket, which she set in 1984 and 1985 respectively. She is survived by five children and three grandchildren.

(Pictured right) Affectionately known as "one of the twins," Katherine Normile Mylod (left) was a familiar face at many alumni events, along with her late twin sister. She died on January 17 at the age of 103.

Mrs. Mylod was a daily communicant at St. Catharine's Church in Spring Lake, NJ. She is survived by nine children; 34 grandchildren; 56 great-grandchildren; and one great-great-grandchild. Pictured is Ms. Mylod with her twin sister, Margaret Normile McLoughlin, at the 75th anniversary of the Class of 1927 in 2002.

COLLEGE TRAVEL



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EVENTS CALENDAR

SPRING / SUMMER 2009

Office of Alumni Relations
Clare Rose Playhouse
Council for the Arts

B - 718.940.5576 / L.I. - 631.687.2653
631.687.4583
B - 718.399.0358 / L.I. - 631.687.1434

For a complete listing of events,
visit the College Web site at
www.sjcny.edu.

MAY / JUNE / JULY

MAY
3, 10

Having a Wonderful Time, Wish You Were Her

by William Van Zandt and Jane Milmore

May 3, 10 at 3 p.m.

\$15; \$12 students and senior citizens

Clare Rose Playhouse, Long Island Campus

through May 11

Spring Student Art Exhibit

Alumni Room Gallery, Tuohy Hall

Sponsored by the Brooklyn Council for the Arts

26

Long Island Commencement and Reception

Nassau Coliseum, Uniondale

29

Brooklyn Commencement and Reception

Brooklyn Academy of Music, Brooklyn

JUNE
1

SJC 19th Annual Golf Tournament

Plandome Country Club, Plandome

Sponsored by the Office of Institutional Advancement

JULY
10-26

Sylvia by A.R. Gurney

July 10, 11, 17, 18, 24, 25 at 8 p.m.

July 12, 19, 26 at 3 p.m.

\$15; \$12 students and senior citizens

Clare Rose Playhouse, Long Island Campus

UPCOMING FALL EVENTS

SEPTEMBER

26

Day at the Races

Belmont Racetrack, Elmont

Sponsored by the Brooklyn Office of Alumni Relations

OCTOBER

TBD

St. Joseph's College Golden Eagle Athletic Hall of Fame Induction Ceremony

Co-sponsored by the L.I. Office of Alumni Relations and Department of Athletics

TBD

Hypnotist Tom Deluca

Long Island Campus

TBD

Oktoberfest

Details to follow.

Sponsored by the Brooklyn Office of Alumni Relations

8

Presidential Lecture by Gwen Ifill

12:40 p.m., Brooklyn Campus (for campus community)

7:30 p.m., public presentation, D'Ecclesiis Auditorium

Long Island Campus

24

Alumni Fall Luncheon

Details to follow.

Sponsored by the Brooklyn Office of Alumni Relations

NOVEMBER

5

SJC 27th Annual Dinner Dance/Monte Carlo Night

Crest Hollow Country Club, Woodbury

Sponsored by the Office of Institutional Advancement

UPCOMING FALL EVENTS





WHAT'S WHAT ON THE WEB

Giving Back to SJC

by Justin Hansen

St. Joseph's College has always used donations to support scholarships, upgrade the equipment in our classrooms and laboratories and expand our programs. In this difficult economic time, all gifts are certainly appreciated.

Many of the clubs, classes and other programs that I have written about in this space wouldn't be possible without your support. So, I'm using this column to introduce the Giving to SJC section of the Web site to show how you can help the SJC community.

There are a number of ways that the Web site can help.

First, visit the How to Make a Gift page, which can be found in the Giving to SJC section under the 'Alumni & Friends' heading in the left-hand navigation.

You can enter this section with the link in the upper right-hand corner of the site. It will outline all of the ways to make a donation from sending a check or money order to donating personal property to SJC.

Other parts of the giving section outline more detailed ways to donate. You can search to see whether your company will match the gift you make to the College, learn how much you need to donate to become a part of a giving society and how you can designate your gift. If you are part of the current crop of SJC seniors, you can also learn how to participate in the Senior Pledge Drive.

Finally, we have possibly the easiest way to donate online, using our secure donation gateway located at

www.sjcny.edu/donate. The donation is just like shopping online, and it can be for as little or as much as you feel comfortable giving. No donation is too small and all are helpful.

You are even able to make a donation in memory or in honor of someone special in addition to designating your gift to a specific campus or cause. You can also donate on behalf of your graduating class.

Anonymous gifts are also welcomed using the online donation form.

Whether it's five dollars or a million, we appreciate your generous support. It enables us to continue the good work done on both campuses as well as expand our programs.

We appreciate any and all gifts you make — big or small, on or offline. ■



IS HERE!

**Have you visited the new Alumni Community?
Registration is free and exclusive to all SJC alumni.**

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- Create an SJC e-mail address
- Visit Class Notes to share your news online
- Search for new opportunities and post current jobs on the Alumni Job Board

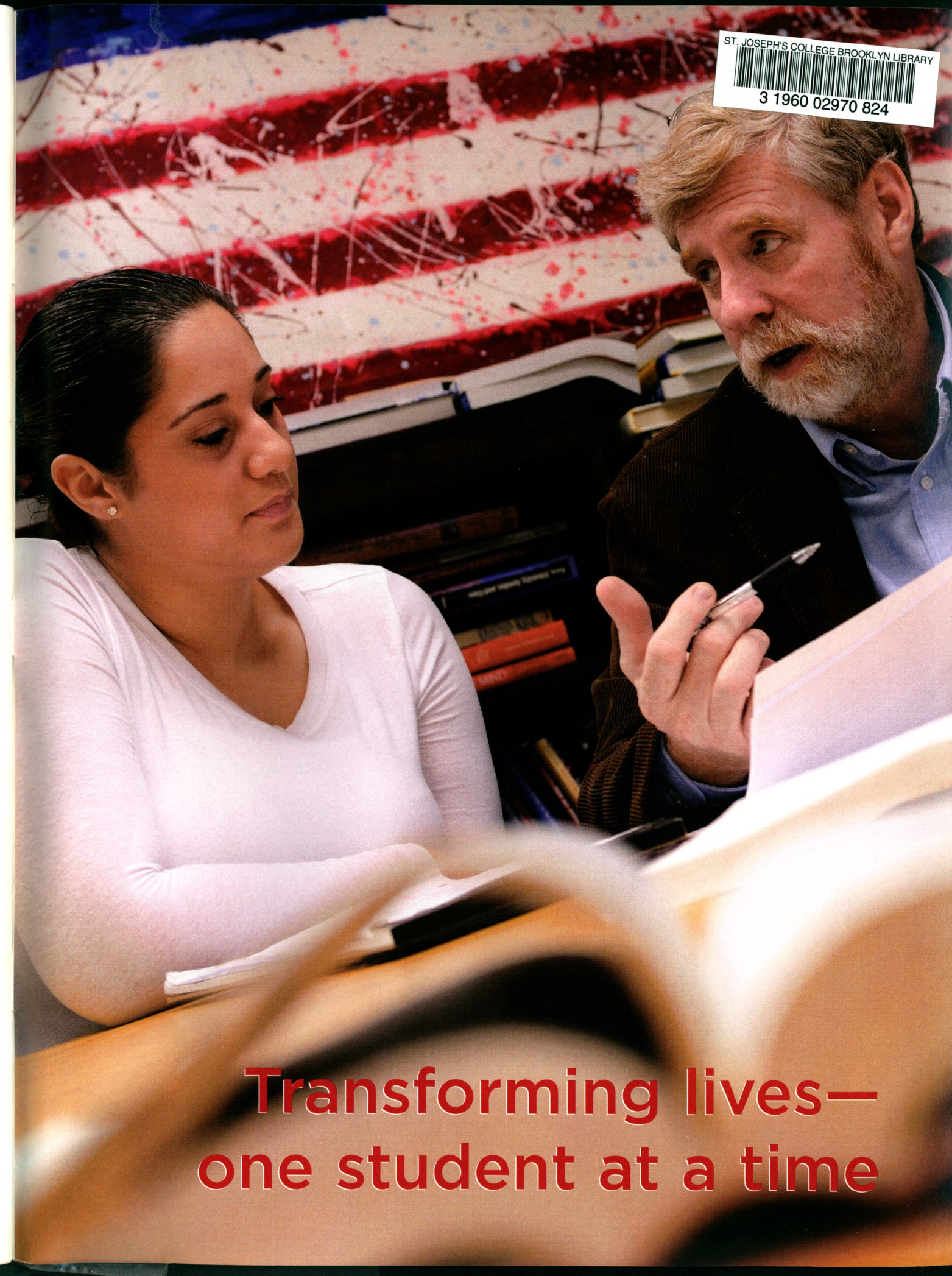
**Soon you'll be able to sign up for your own SJConnect Personal Page,
where you can post photos and add notes and comments!**

Make sure you register today at alumni.sjcny.edu.

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WHY *i* GIVE

"The College was helpful in leading me to where I wanted to go. My parents had died in 1989, and I was looking for something. It was really nice, even coming back as an older student.

"[SJC] Professor Carolyn Gallogly was very helpful. I really enjoyed the classes and the friends I met there.

"After graduating in 1994, I heard about being a class agent. Then, I got involved in the alumni board. I wanted to do more with the College.

"I really enjoy giving back to the College. I feel very honored to do that because of my experience, and I hope to help other students."

-Virginia Muller '94

